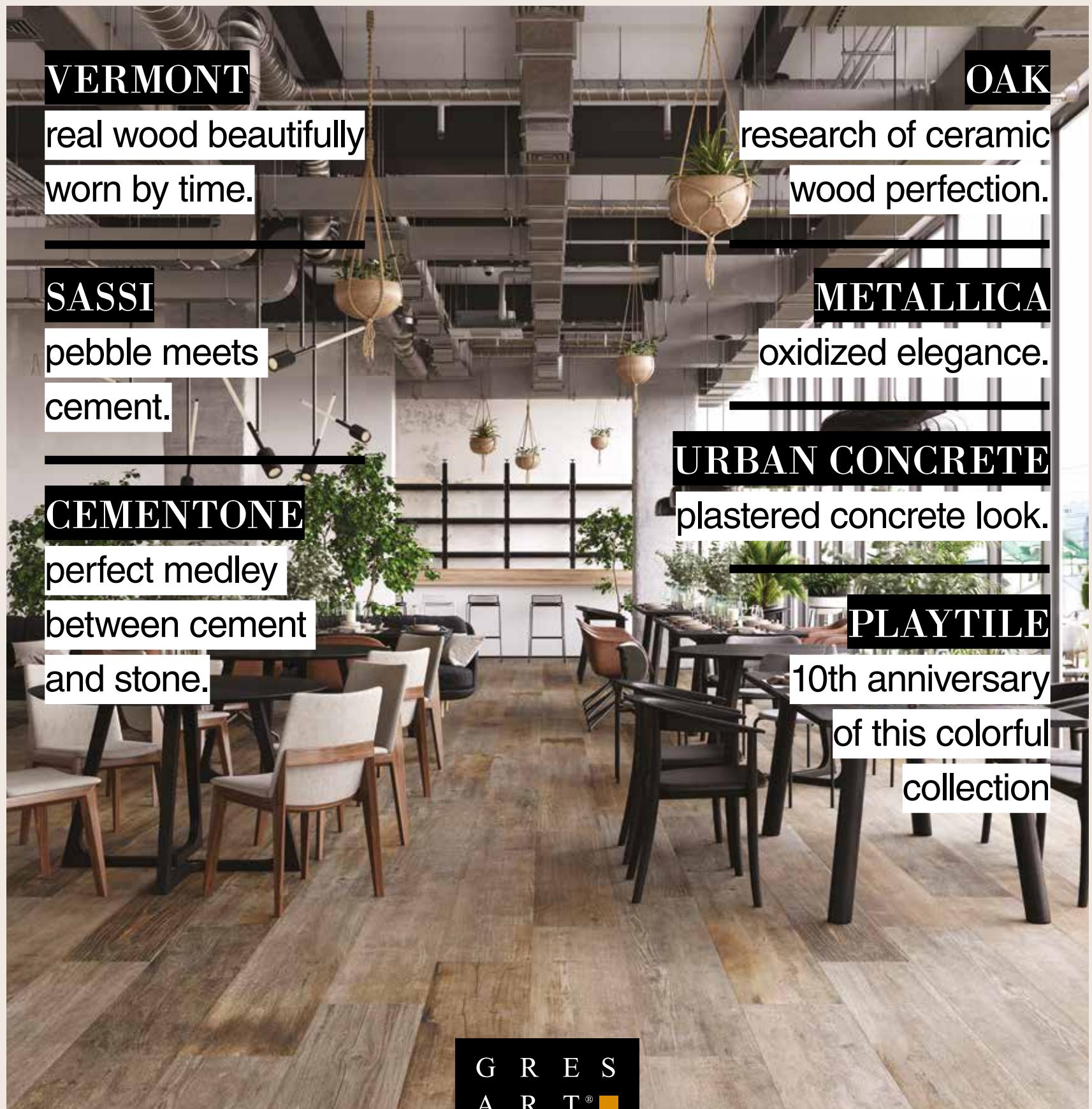


NEWS'19



VERMONT

real wood beautifully
worn by time.

OAK

research of ceramic
wood perfection.

SASSI

pebble meets
cement.

METALLICA

oxidized elegance.

CEMENTONE

perfect medley
between cement
and stone.

URBAN CONCRETE

plastered concrete look.

PLAYTILE

10th anniversary
of this colorful
collection

G R E S
A R T®
C E R Â M I C A



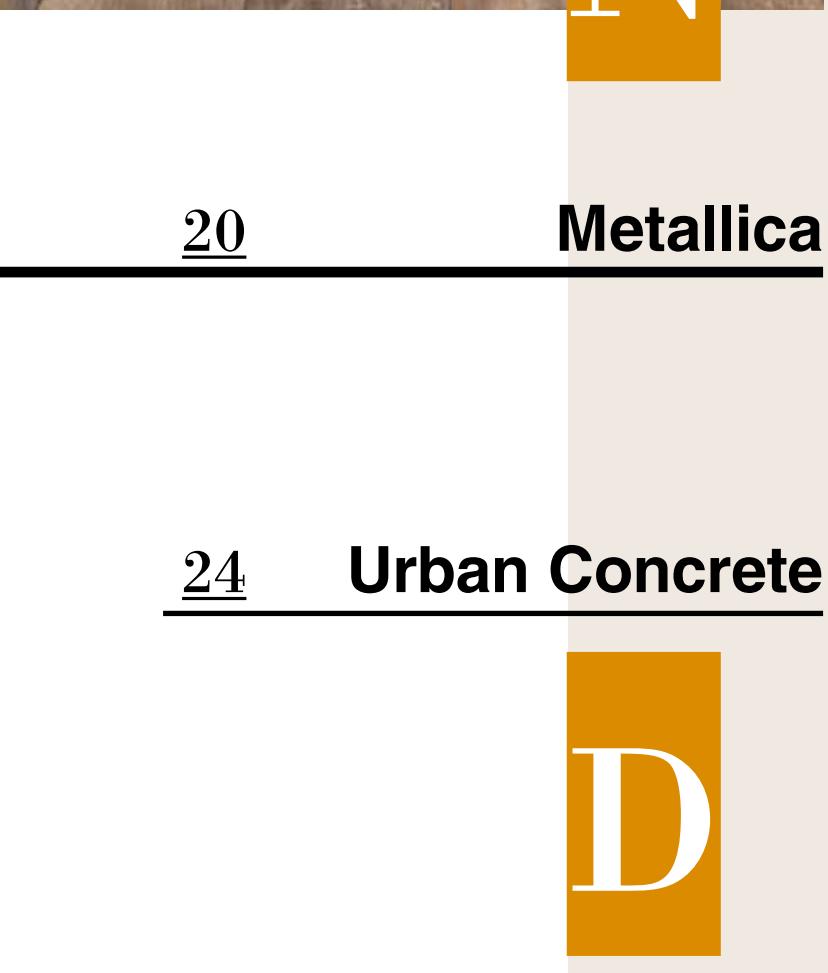
Vermont

2



Oak

10



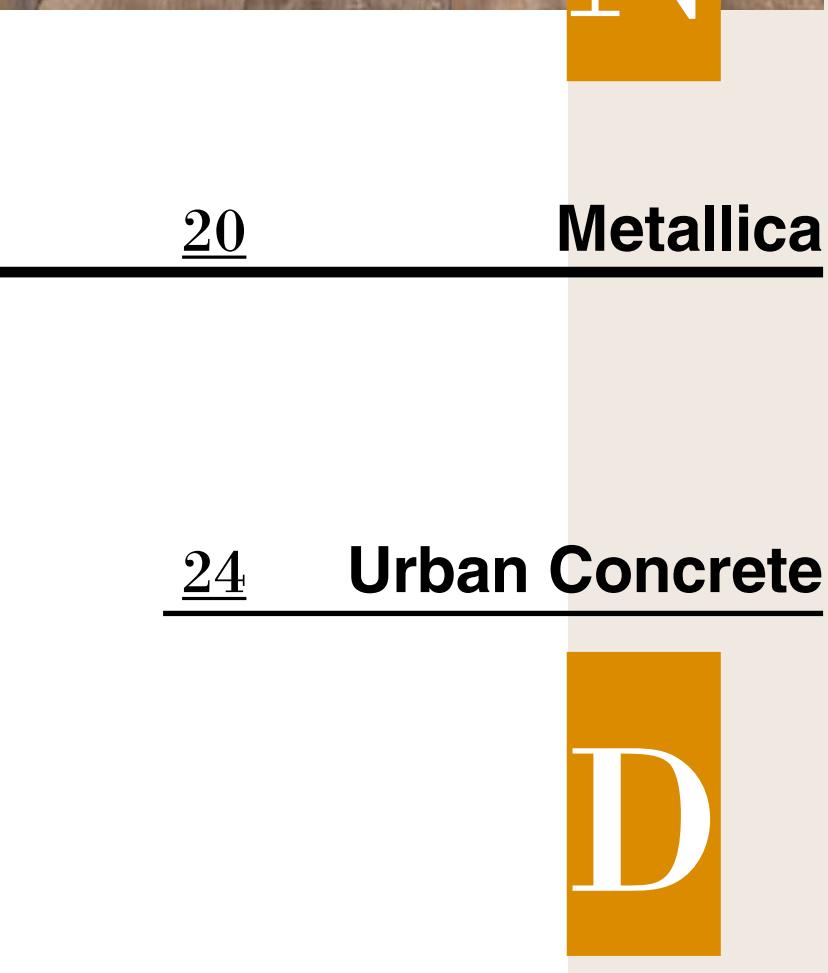
Oak Mix

16



Shabby

18



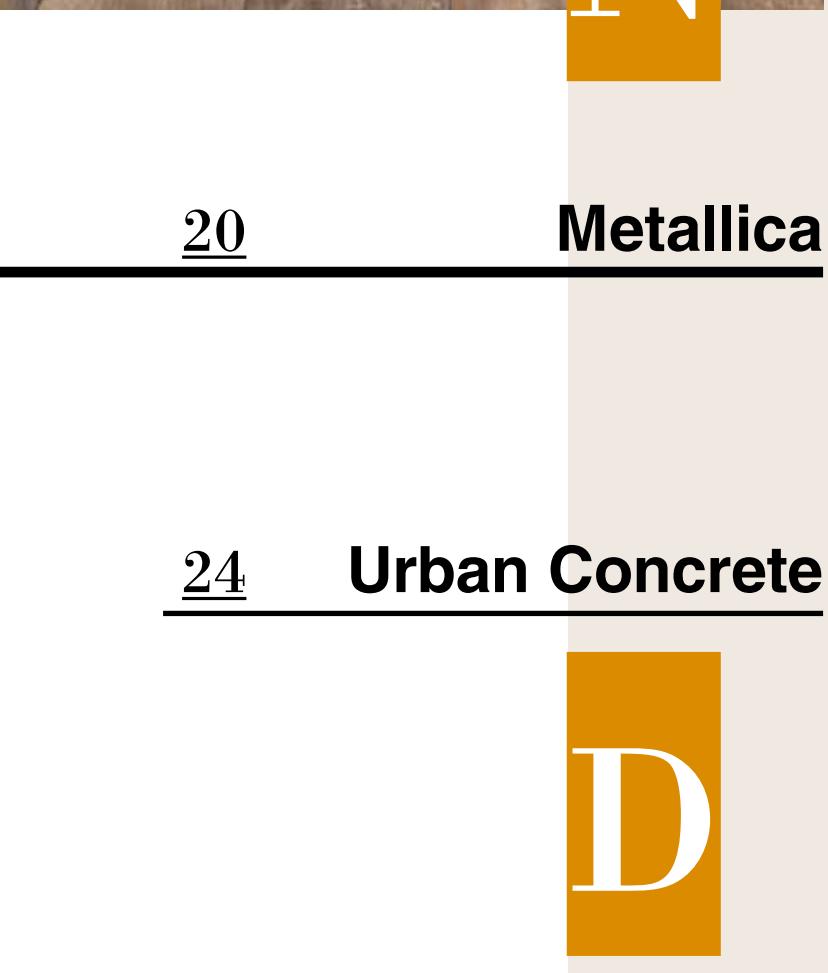
Sassi

28



Terrazzo

32



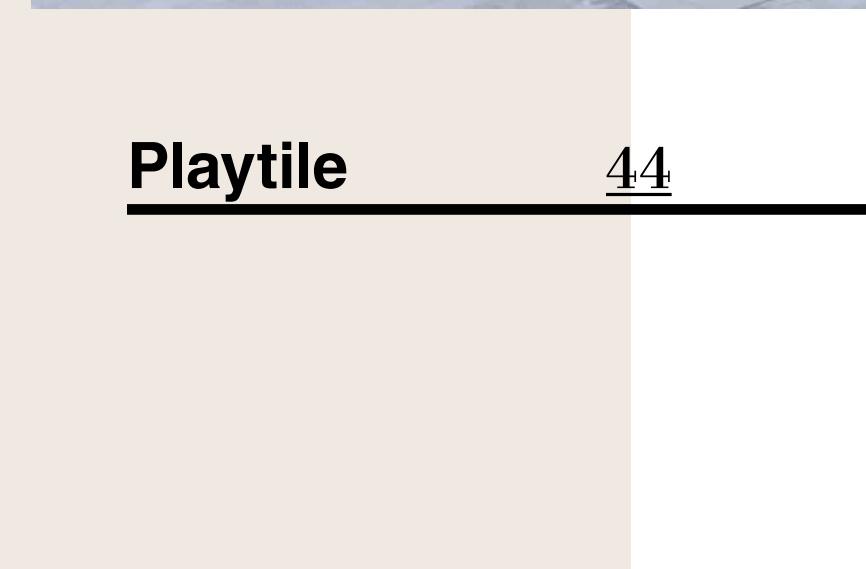
Cementone

36



Moleanos

38



Heritage

40



Urban Concrete



Playtile

44



VERMONT

X2 engravings

X30
up to



1. Vermont Brown
2. Vermont Grey
3. Vermont Ash
4. Vermont Cream
5. Vermont Khaki
6. Vermont Taupe
7. Vermont Honey

graphics

Vermont opens a new standard in the world of ceramic floors with wood effect using the modern system of digital print on ceramics, the veining effects change in each and every plank and create the natural irregularity of the real wood "marked" by time.

22,5X90 – 23X120

Natural/ Rectified

5.



Vermont is a dazzling new ceramic wood effect using real secular timber as canvas and the latest system of digital print on ceramics, capturing the true veining effects in each and every plank distributed by 2 engravings multiplied by up to 30 different veined patterns for each colour to create the natural irregularity of the real wood marked by time giving the floor the utmost refinement and natural effect.

2.

VERMONT

Vermont is manufactured in glazed porcelain in which up to 30 different veined patterns for each colour are produced and mixed keeping unchangeable aesthetic and resistance features.

1.



1. Vermont Honey 22,5x90
2. Vermont Cream 23x120



22,5X90 – 23X120



The surface is brushed to reproduce the effect of the real aged woods.

VERMONT



1.

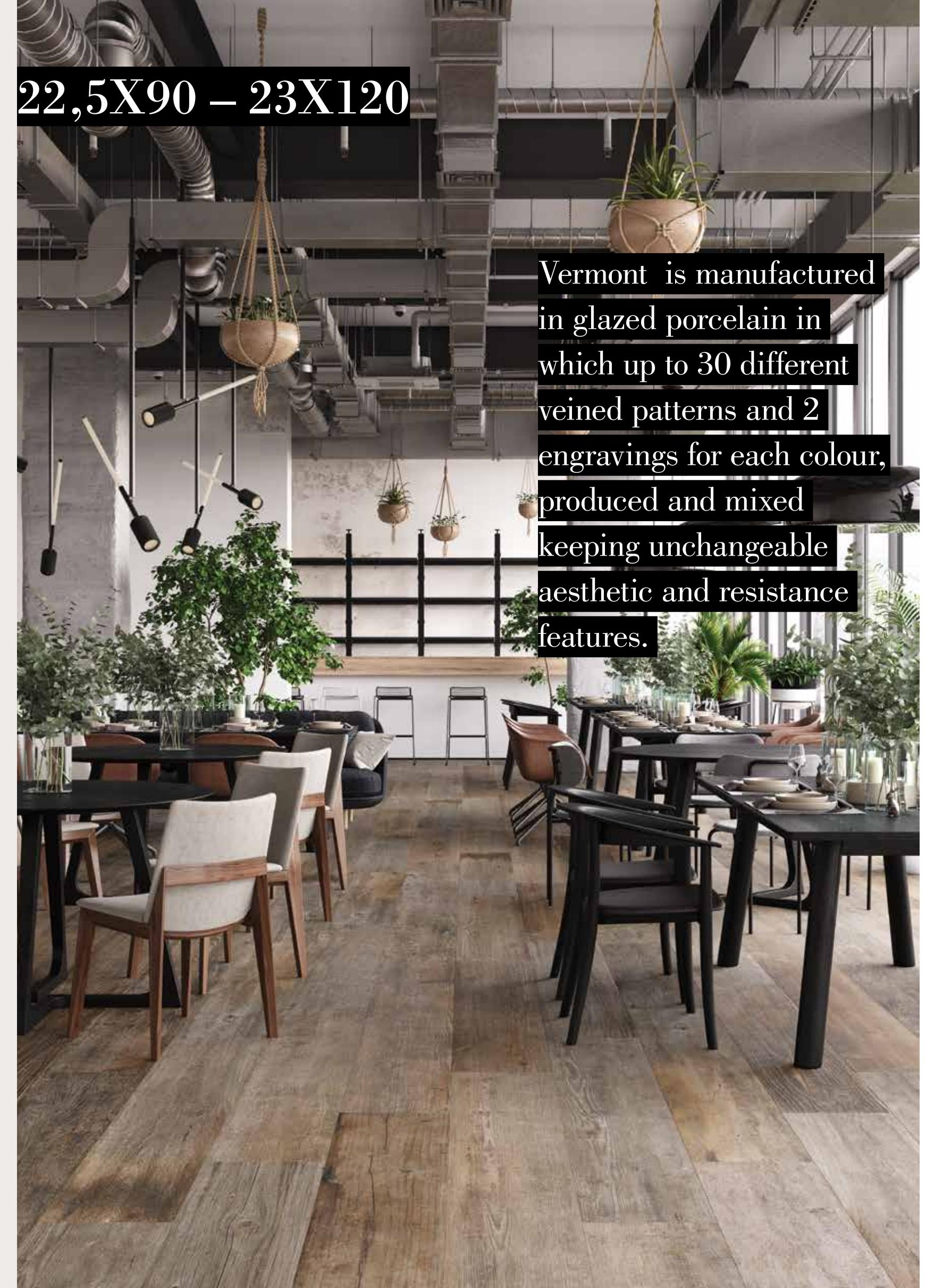
1. Vermont kakhi 22,5x90
1. Vermont Taupe 22,5x90



2.

The natural
irregularity of the real
wood marked by time.

22,5X90 – 23X120



Vermont is manufactured in glazed porcelain in which up to 30 different veined patterns and 2 engravings for each colour, produced and mixed keeping unchangeable aesthetic and resistance features.

VERMONT

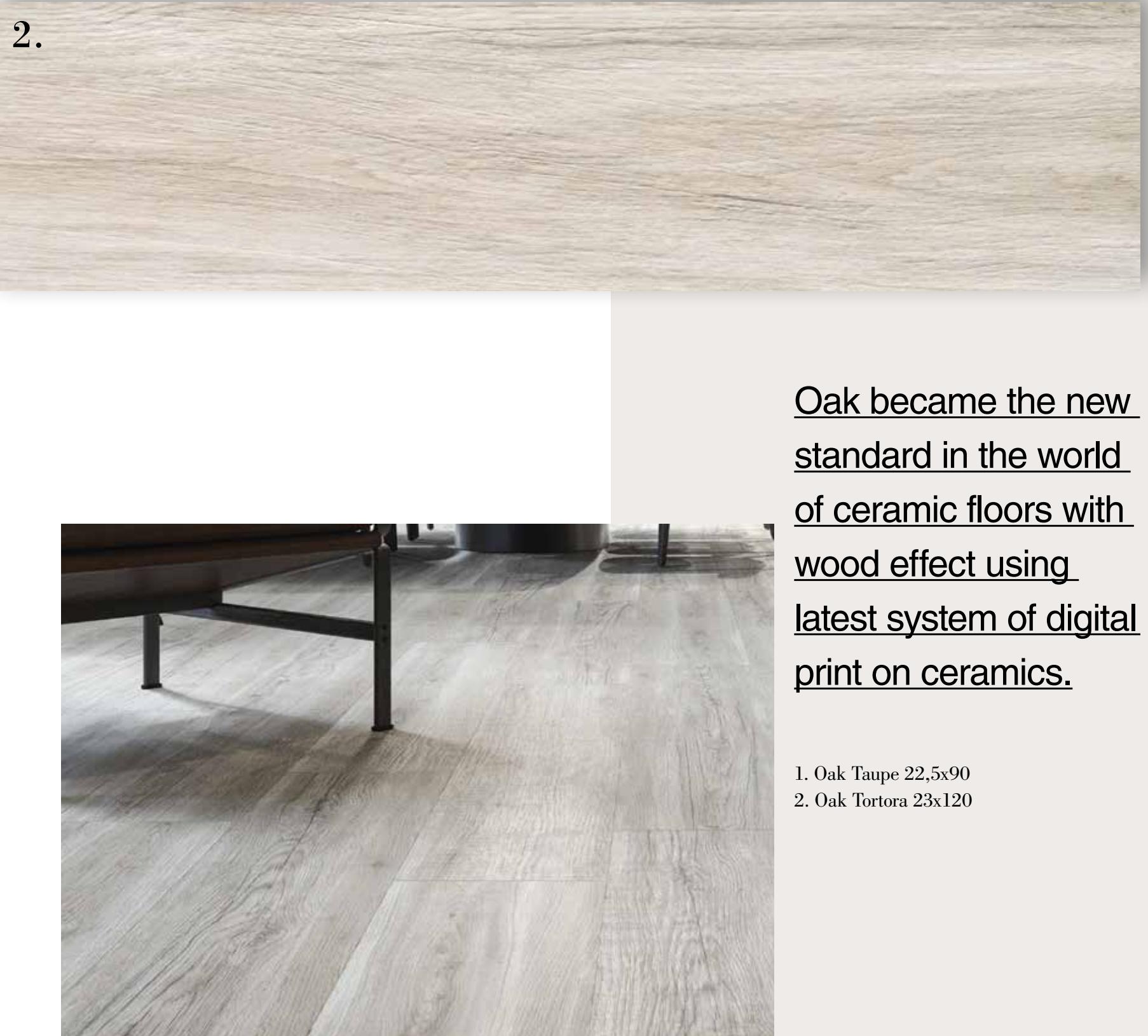
22,5X90 – 23X120

Brushed surface to reproduce the effect of the real aged woods.



OAK

22,5X90 – 23X120



Oak became the new
standard in the world
of ceramic floors with
wood effect using
latest system of digital
print on ceramics.

1. Oak Taupe 22,5x90
2. Oak Tortora 23x120



OAK

22,5X90 – 23X120

Presenting 3 new
colours of this
impressive ceramic
wood collection using
latest system of digital
print on ceramics.



1.



2.



1. Oak White 22,5x90
2. Oak Dark 23x120



OAK

22,5X90 – 23X120

Oak is a classic ceramic wood pattern manufactured in glazed porcelain and keeps unchangeable aesthetic and resistance features.

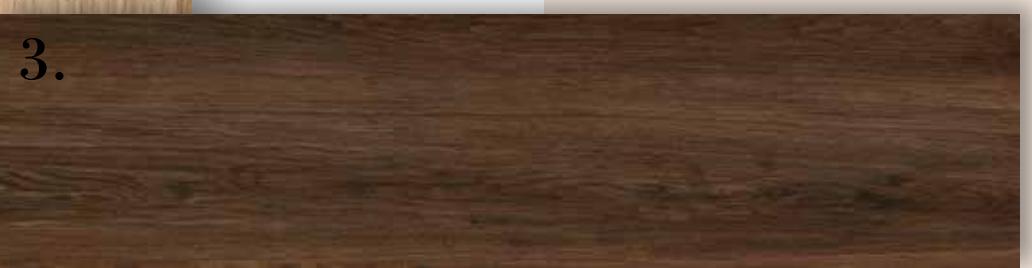
1.



2.



3.



4.



- 1. Oak Cream 23x120
- 2. Oak Honey 23x120
- 3. Oak Brown 22,5x90
- 4. Oak Grey 22,5x90



Oak is manufactured in glazed porcelain and keeps unchangeable aesthetic and resistance features suitable for domestic and commercial applications.



OAK MIX

22,5X90



1. Oak Mix Light 22,5x90

2. Oak Mix Dark 22,5x90

Obtained with the digital print technology, Oak Mix mimics several small ceramic wood textures and sizes in big planks which gives this flooring solution the utmost refinement and natural effect.



Oak Mix is manufactured in glazed porcelain and keeps unchangeable aesthetic and resistance features.



1.



2.

Using real secular timber as canvas capturing the true veining effects in each and every plank to create the natural irregularity of worn wood marked by time giving the floor the utmost refinement and natural effect.



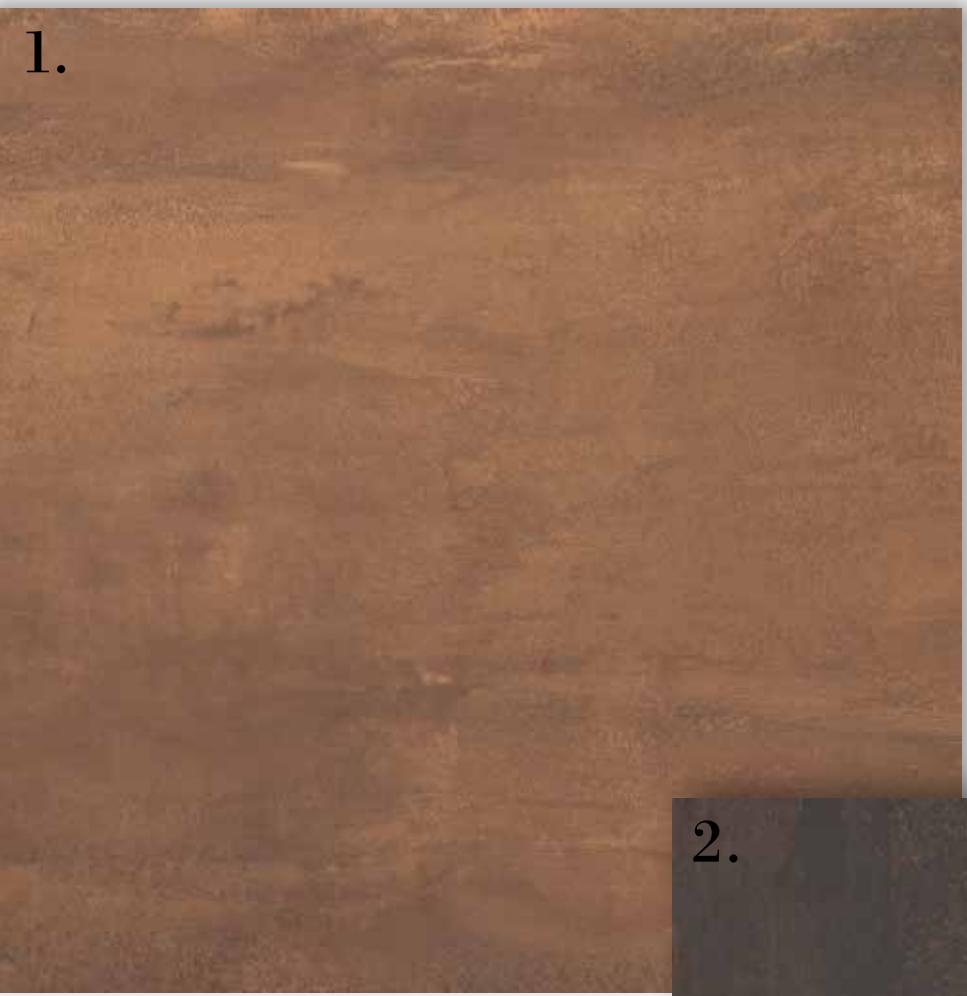
1. Shabby White
2. Shabby Grey

Shabby is manufactured in glazed porcelain in which up to 20 different veined patterns for each colour are produced and mixed keeping unchangeable aesthetic and resistance.

METALLICA

The art of creating and reproducing oxidized perfection in ceramics

1.



2.

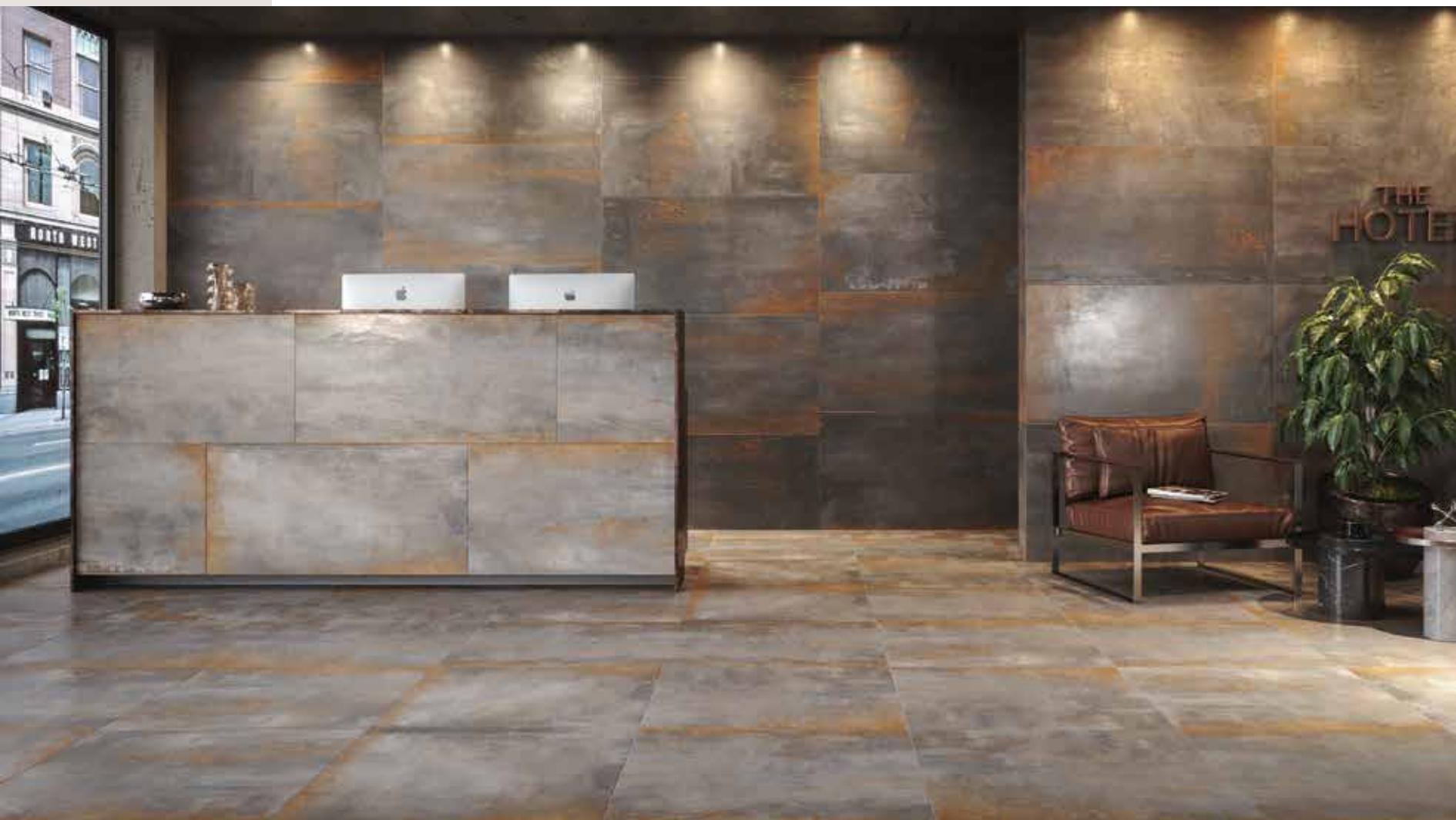


60X60



1. Metallica Oxid 60x60
2. Metallica Dark 60x60

Contemporary elegance is paired with the untamed irreverence of weathering steel with a minimalist sophisticated feel and exclusive simplicity.



METALLICA

60X60



1.



1. Metallica White 60x60
2. Metallica Titan 60x60
3. Metallica Silver 60x60

The shine of metal has always been highly valued for its power of attraction; Everything from delicate pieces of jewellery to the most varied decorative elements, have been bathed in the shimmer of its reflections.

Faithful homage of ceramics to the soul of the metal ageing process through the most advanced ceramic technologies.



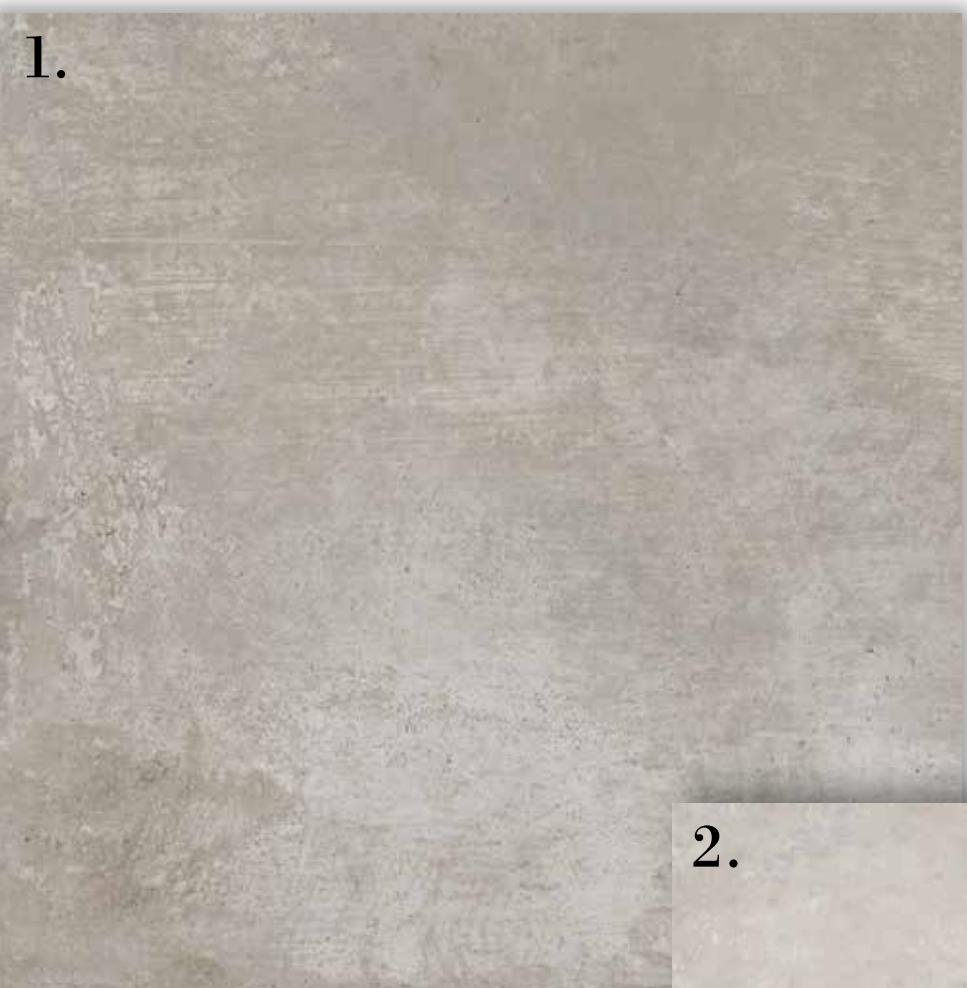
Perfect synthesis of
time erosion through
metal in ceramics.

URBAN CONCRETE

60X60 – 30X60

Advanced and refined plastered concrete effect
for an urban interior design.

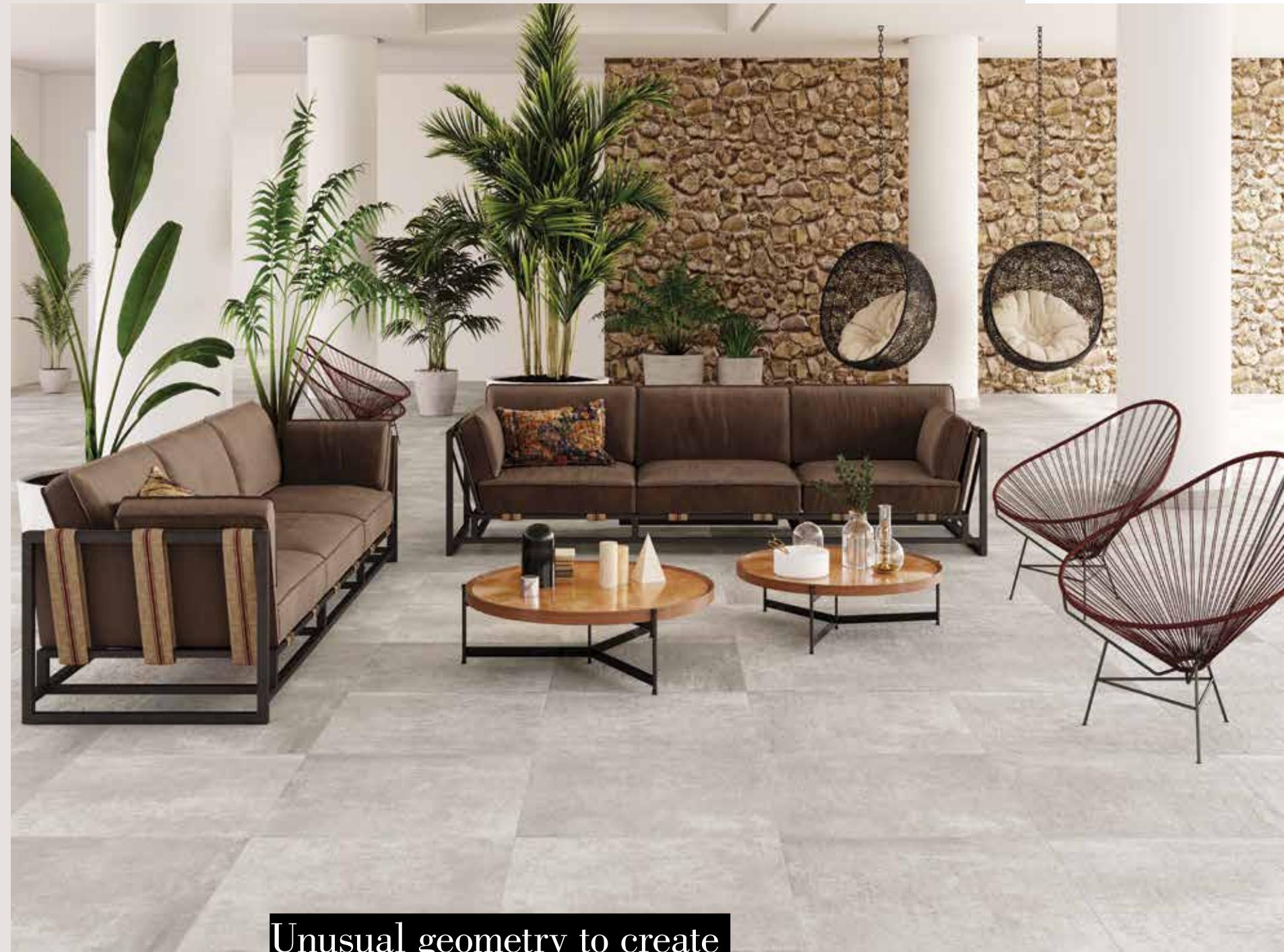
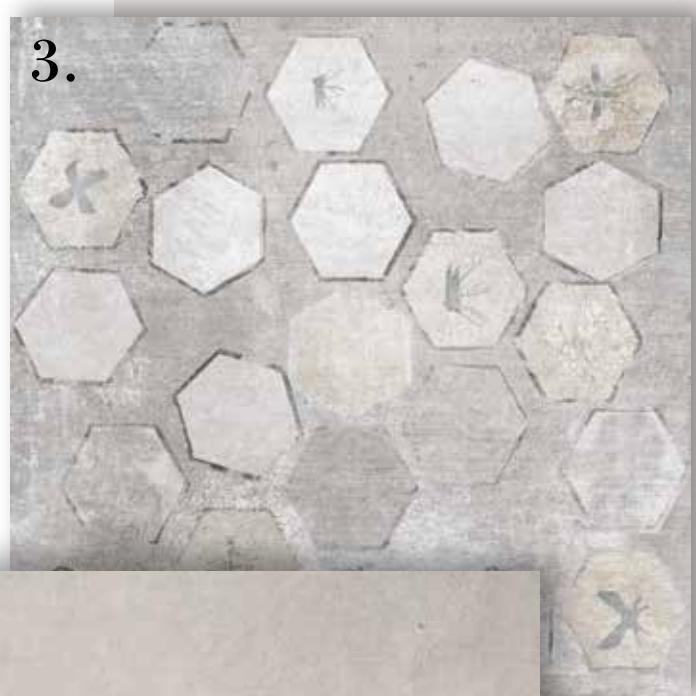
1.



2.



3.



1. Urban Concrete Cream 60x60
2. Urban Concrete Sand 60x60
3. Urban Concrete Decor Bege 60x60

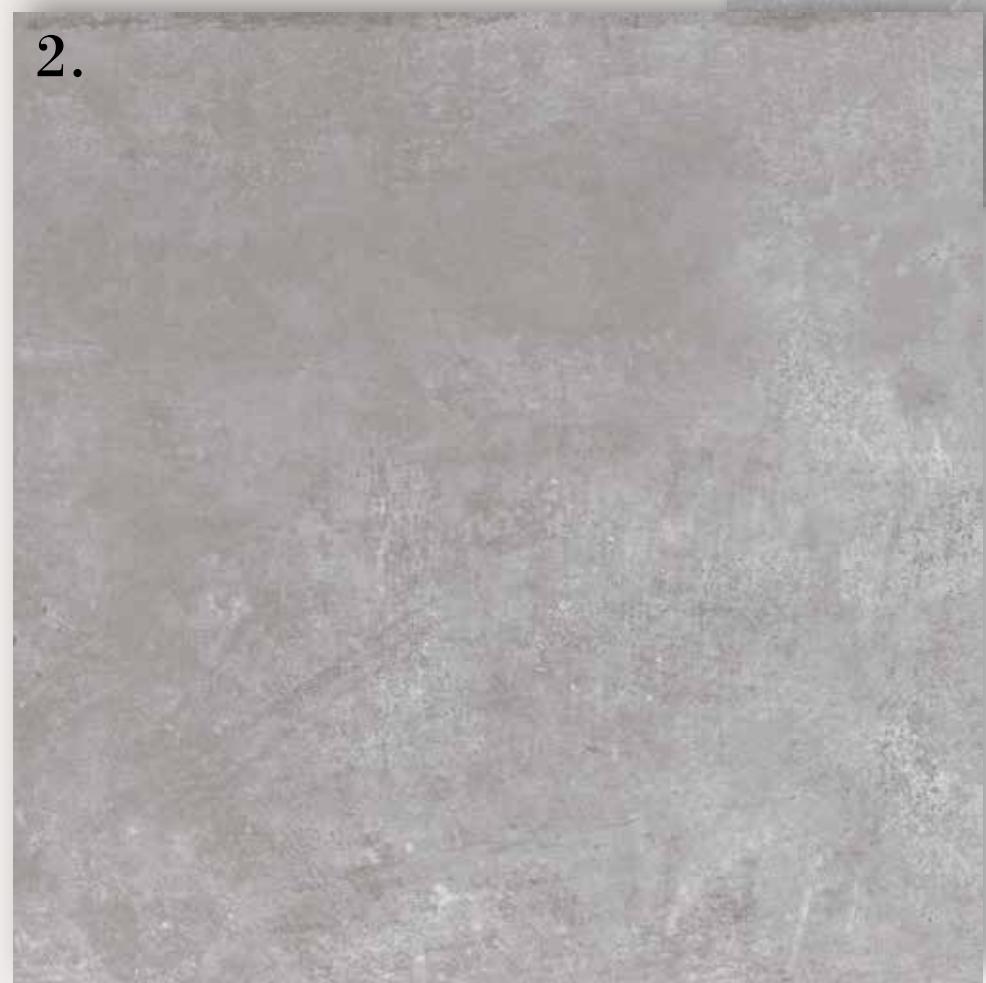
Unusual geometry to create
continuous movements,
themes and harmonies with
a modern and elegant visual
musicality.

URBAN CONCRETE

60X60 – 30X60

Minimal materiality:
refined essence of
strength.

2.



1.

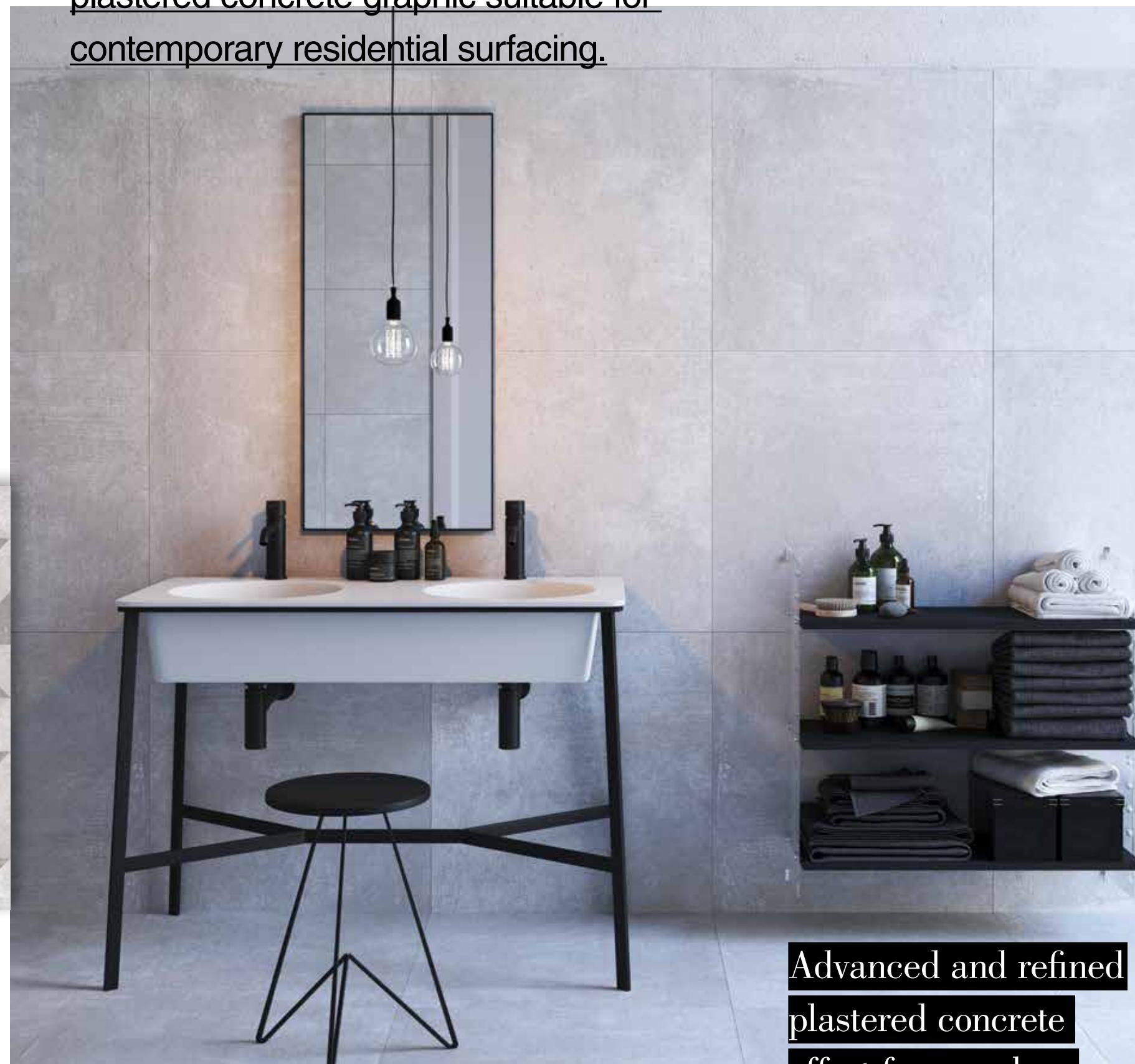


3.



1. Urban Concrete Fog 60x60
2. Urban Concrete Smoke 60x60
3. Urban Concrete Decor Cinza 60x60

Urban Concrete reproduces the real natural
plastered concrete graphic suitable for
contemporary residential surfacing.



Advanced and refined
plastered concrete
effect for an urban
interior design.

The art of creating and reproducing the natural perfection between cement and pebble in ceramics

1.



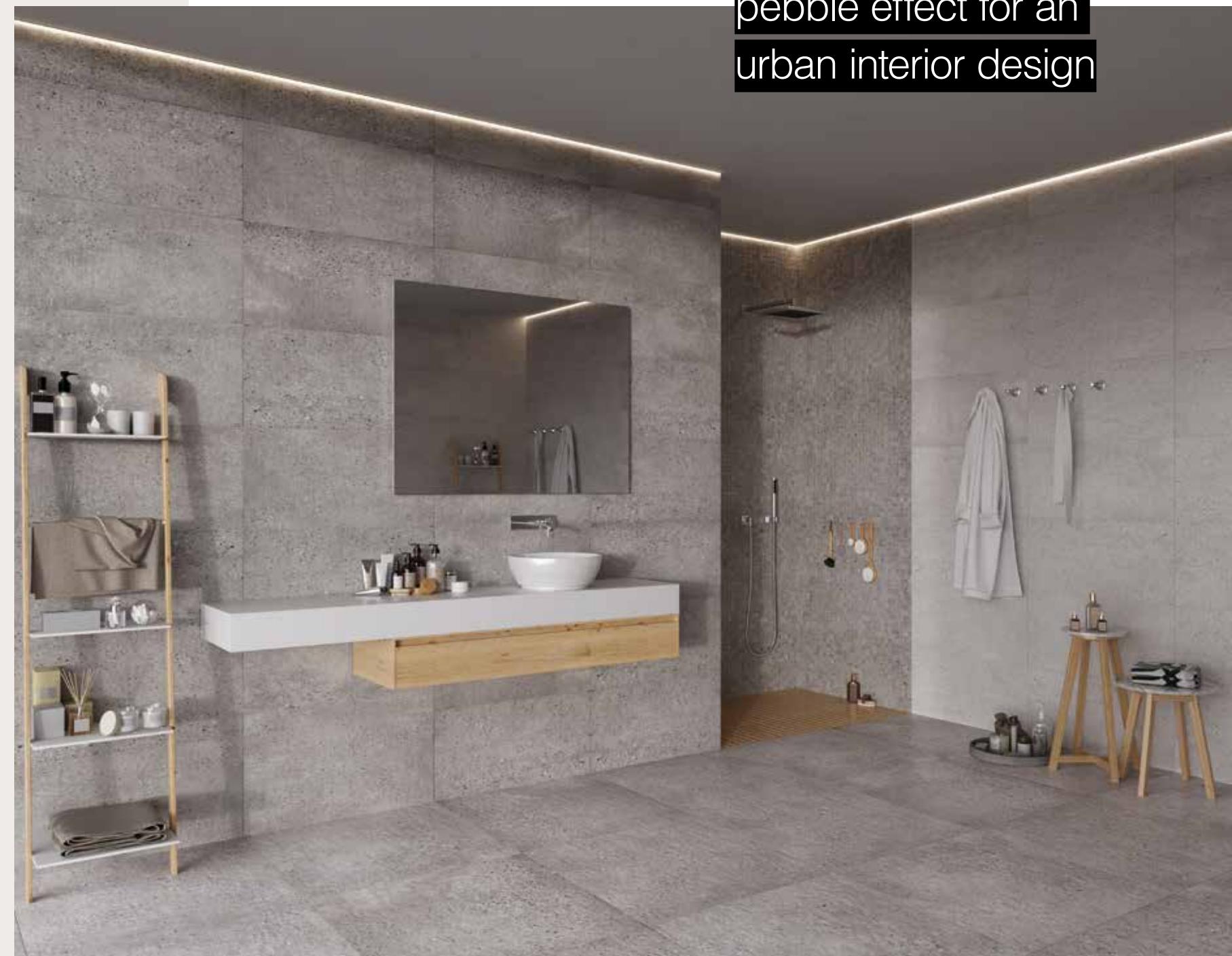
2.



Pebble meets cement.

A material with a distinctive harmoniously random texture, with pebbles encrusted in natural cement resulting in several of colours of an harmonious blend

1. Sassi Fog 60.x60
2. Sassi Smoke 60.x60



Advanced and refined cement mingled with pebble effect for an urban interior design

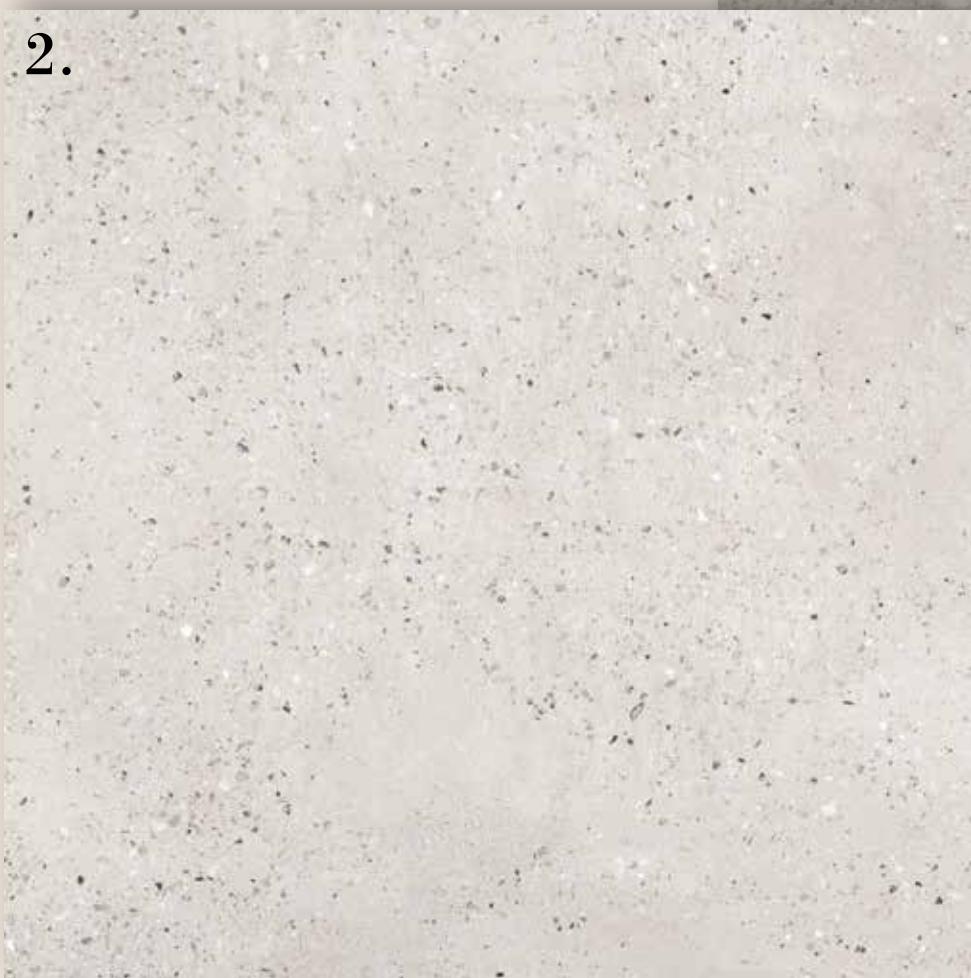
60X60 – 30X60

1.

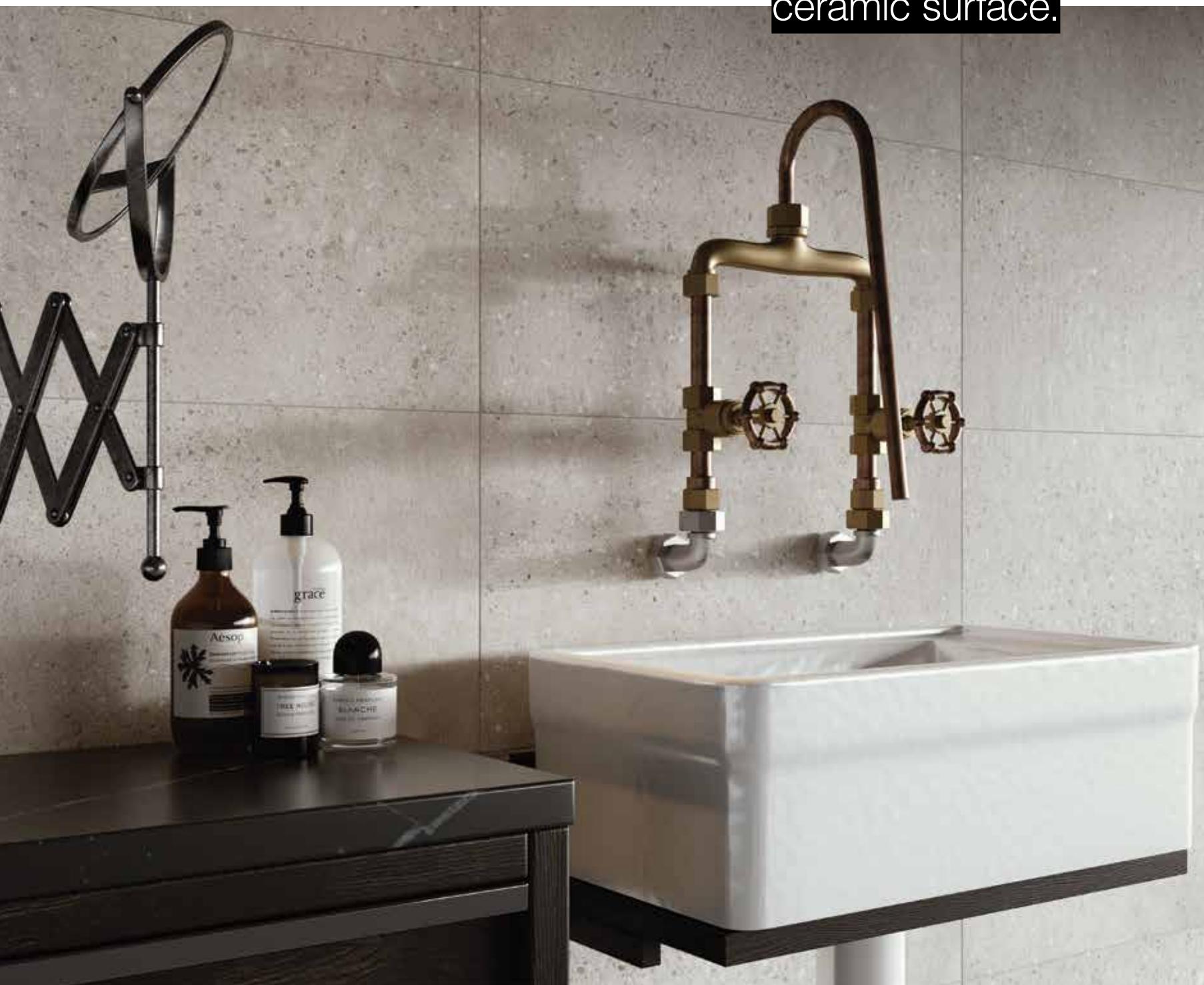


1. Sassi Taupe 60x60
2. Sassi White 60x60

2.



Minimal materiality:
refined essence of
strength.

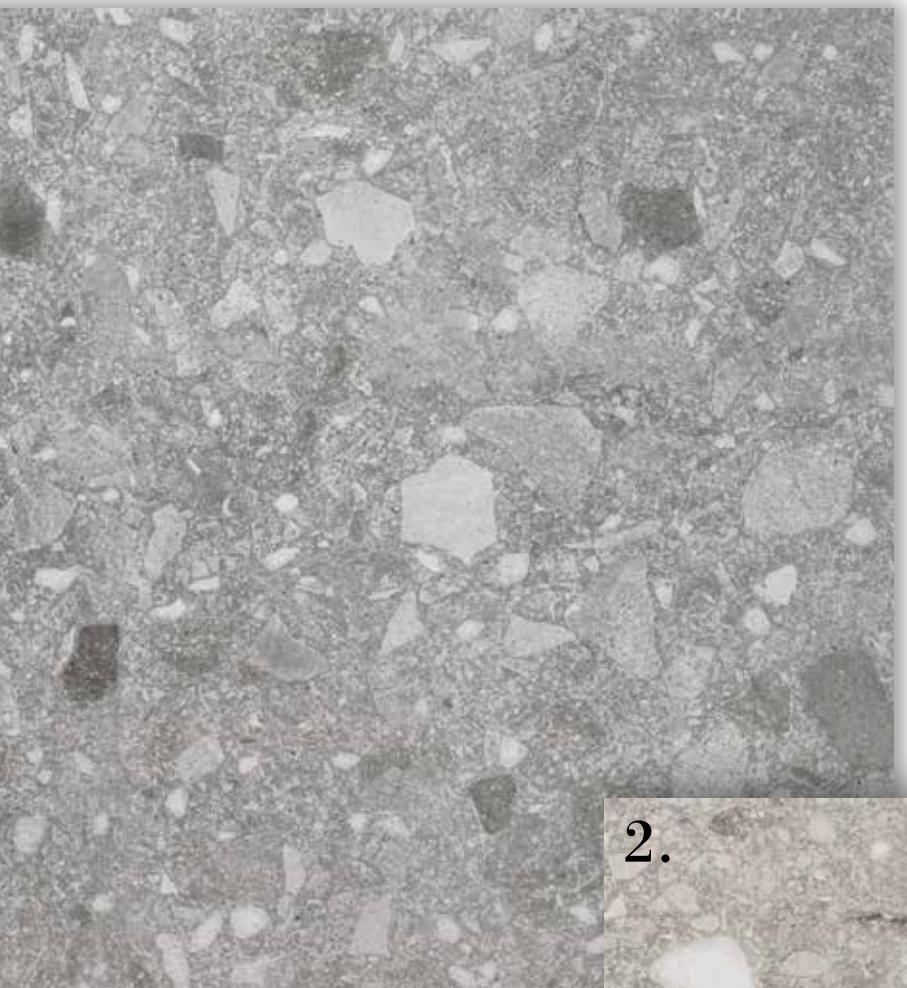


The research of natural
perfection through the
ceramic surface.

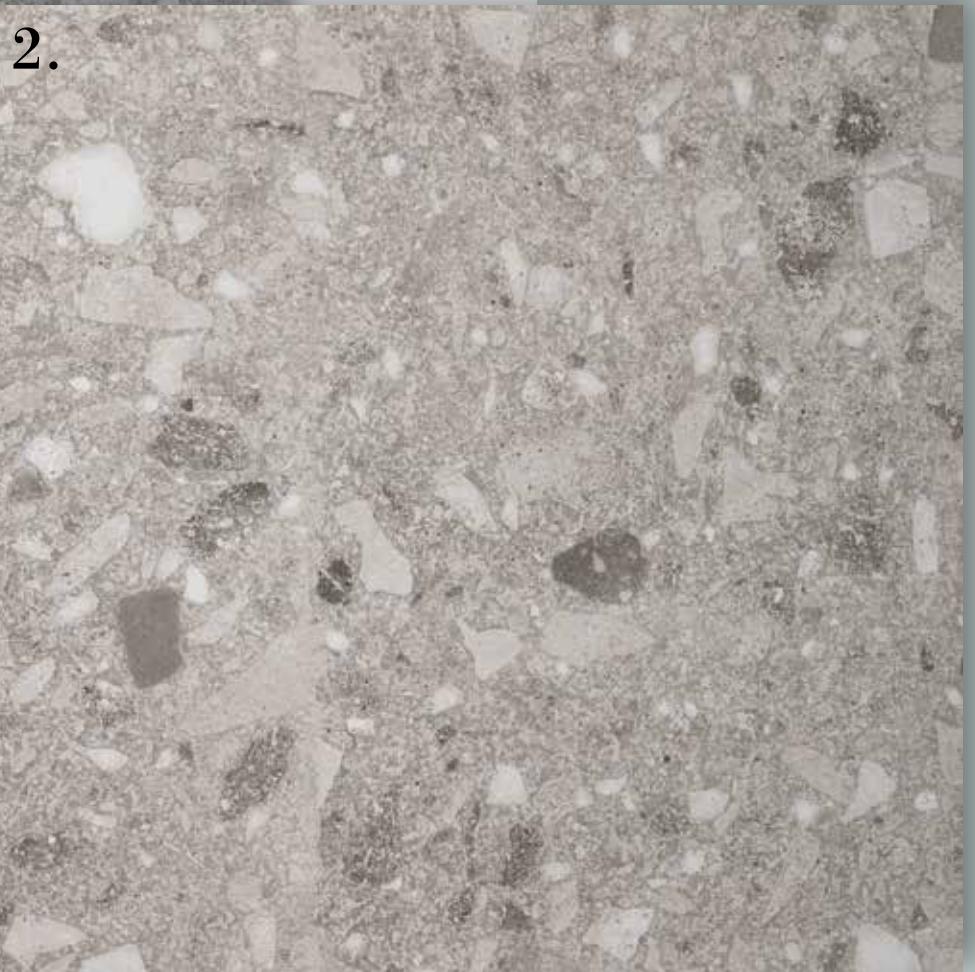
TERRAZZO

A unique product, where natural elements are reinterpreted in a creative way according to contemporary cravings.

1.



2.



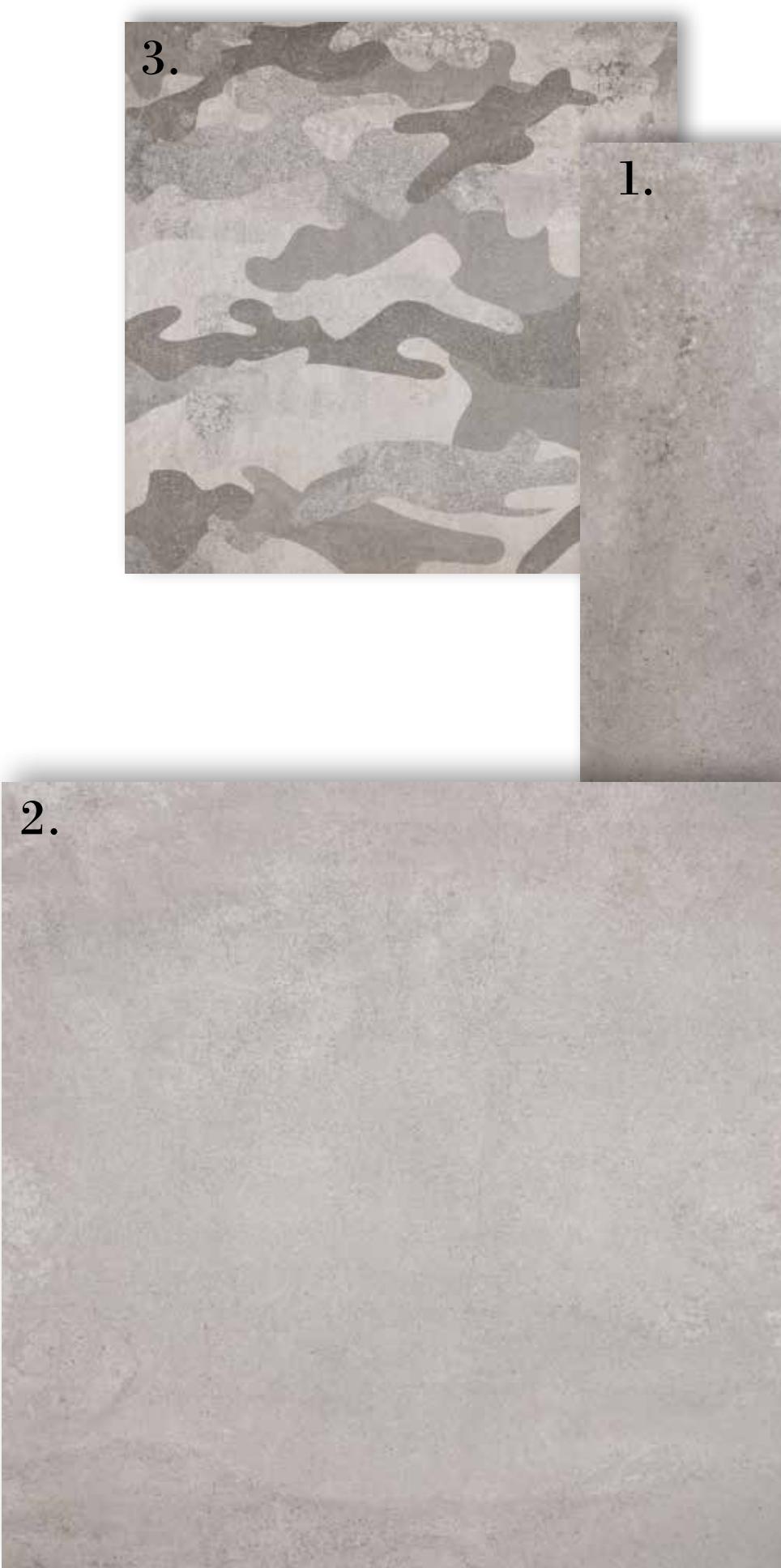
Terrazzo is a brand new concept in our natural porcelain stone collection, a modern revisitation of the highly popular floors of the past and a evocation of a classic natural stone from the European alps perfect for both residential and commercial interior design.

A material with a distinctive harmoniously random texture, with pebbles of different colors and size and shade-on-shade hues with a 3D effect.

1. Terrazzo Grey 60x60
2. Terrazzo Tortora 60x60



60X60 – 30X60



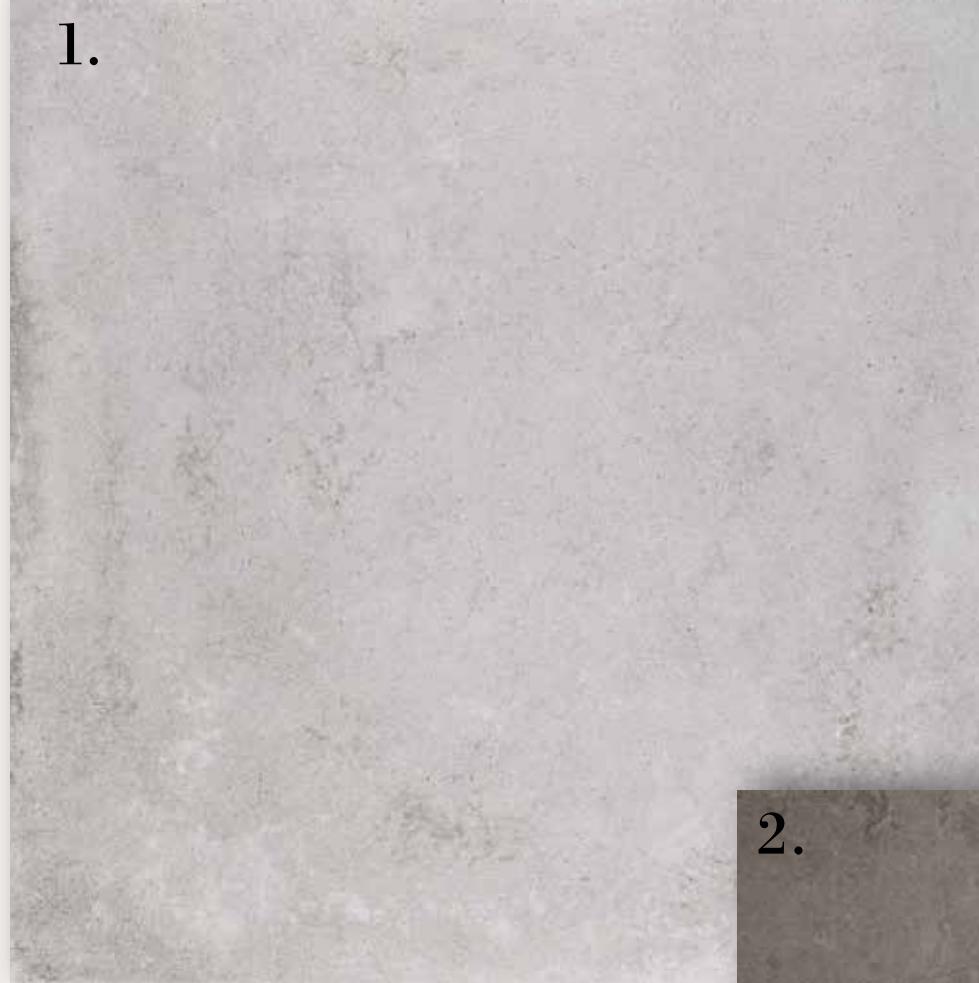
1. Cementone Smoke 60x60
2. Cementone Grey 60x60
3. Cementone Camou 60x60

This porcelain floor shows its aesthetic refinement to the taste of contemporary design.

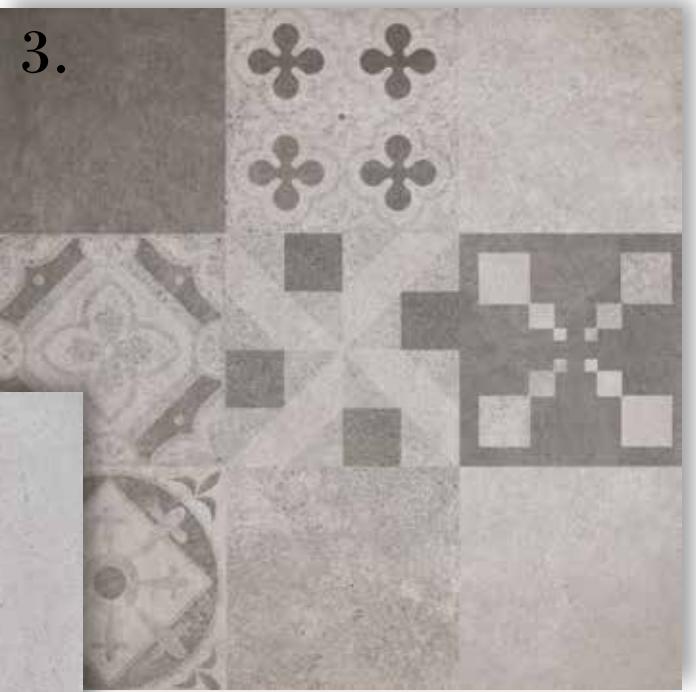


Perfect medley between stone and cement to create a continuous movement and harmony with a modern and elegant visual musicality recalling the past while enacting the present.

CEMENTONE



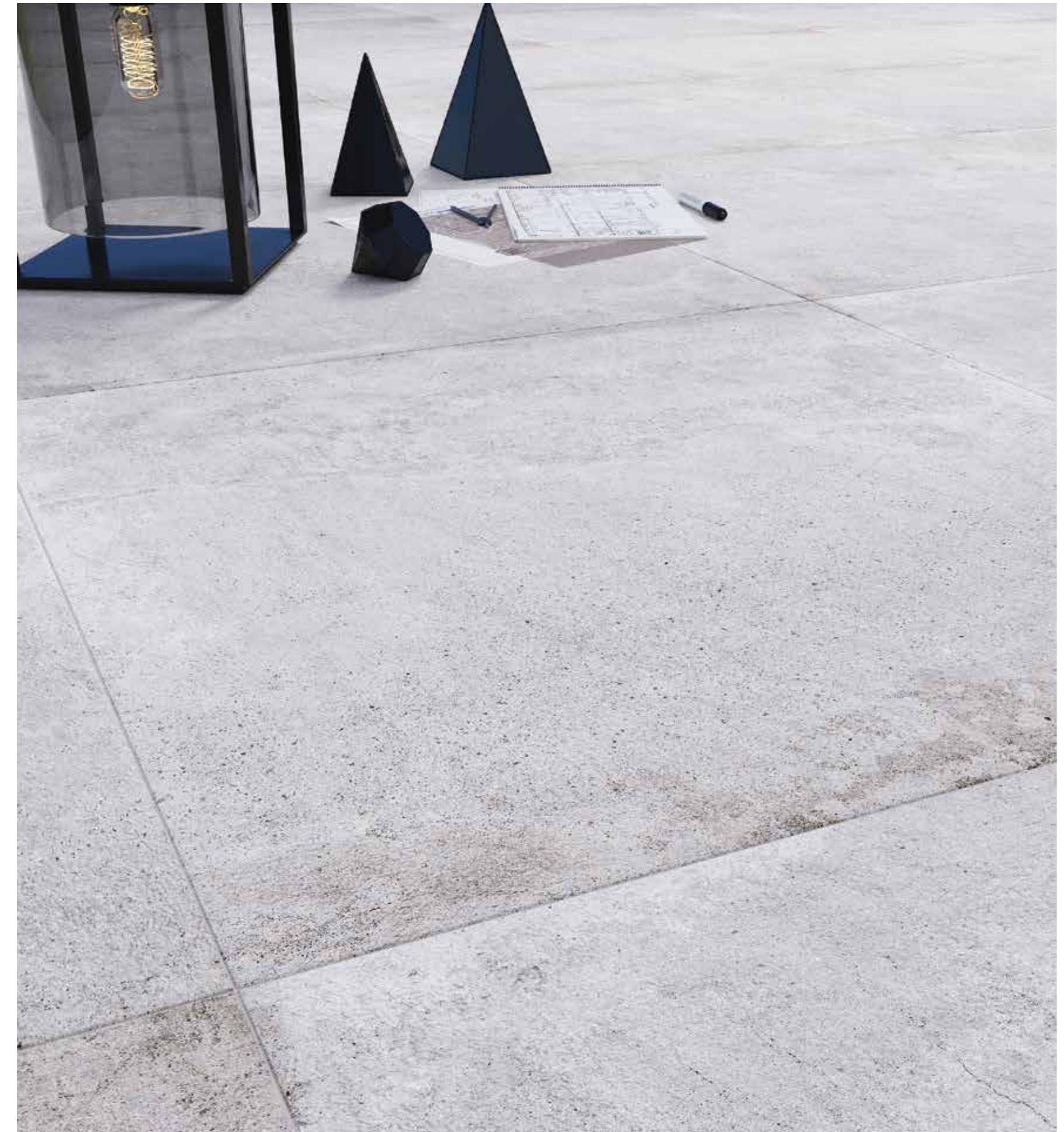
Ideal product for an
easy maintenance
and technical
resistance suitable
for domestic
and commercial
applications.



1. Cementone Sand 60x60
2. Cementone Dark Grey 60x60
3. Cementone Hidráulico 60x60

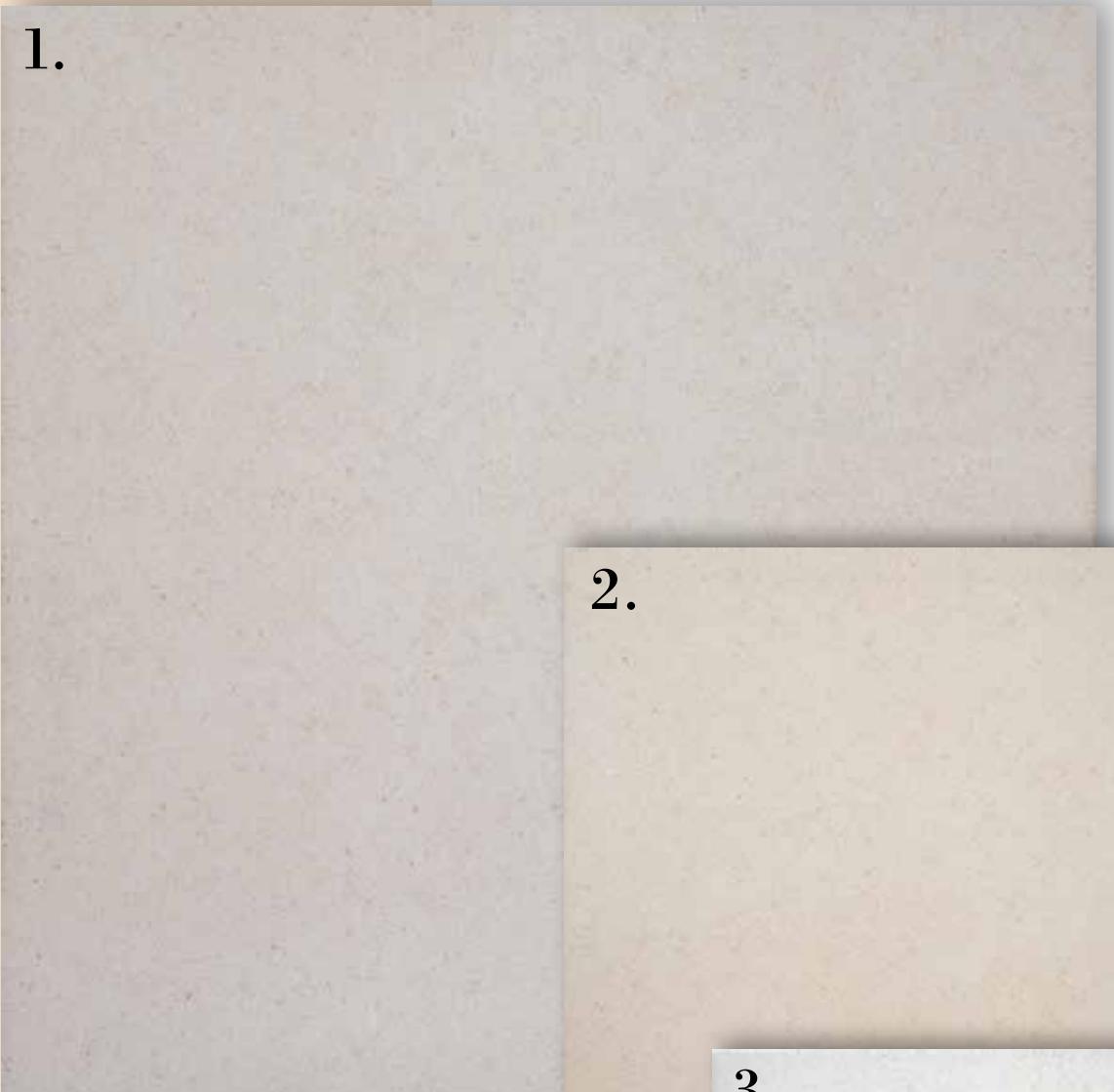


60X60 – 30X60



Advanced and refined limestone effect for an urban interior design.

1.



2.

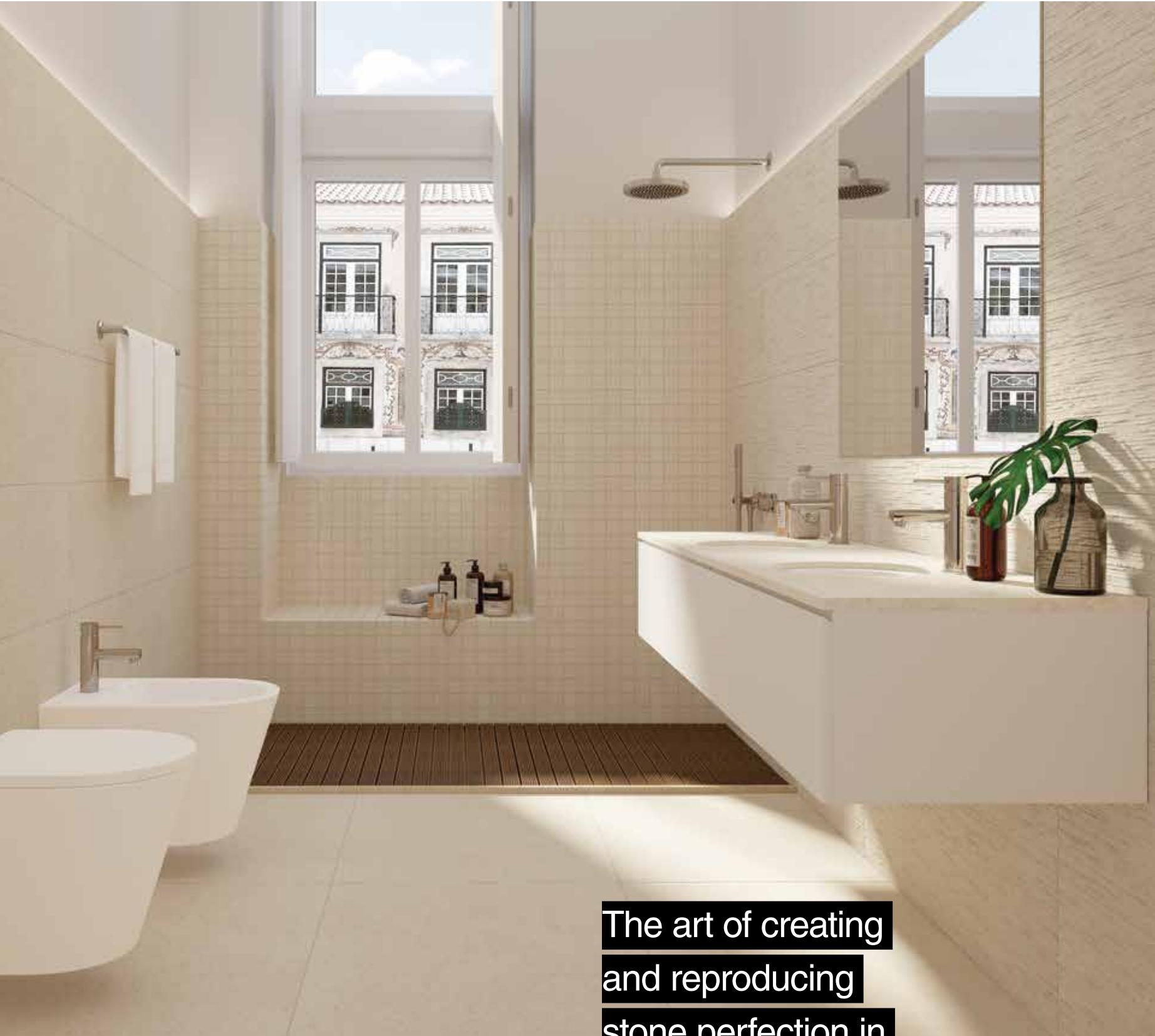


3.



New frontier opens to pattern composition for ceramic tiles, both floor and wall, where the evolution of the tools and digital techniques is interpreted with utmost simplicity.

1. Moleanos Grey 60x60
2. Moleanos Cream 60x60
3. Moleanos White 60x60

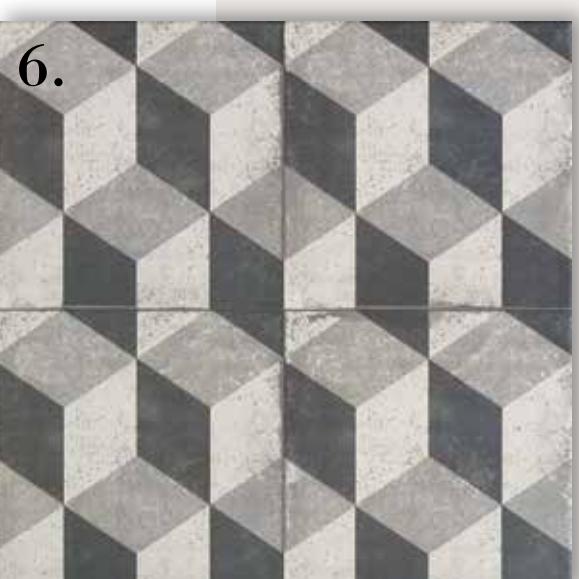
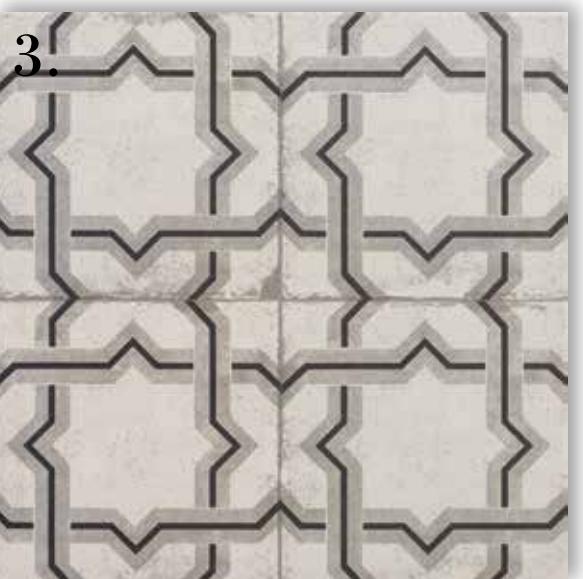
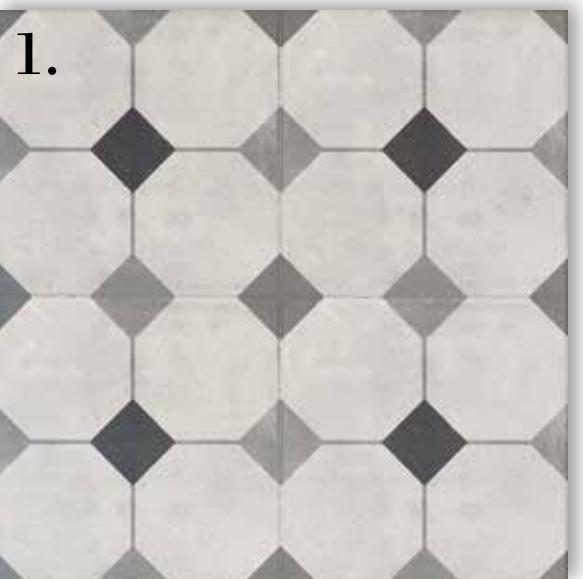


The art of creating
and reproducing
stone perfection in
ceramics.

HERITAGE

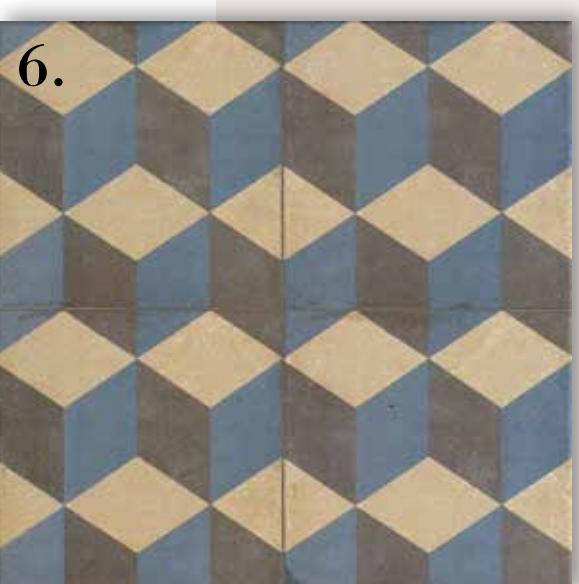
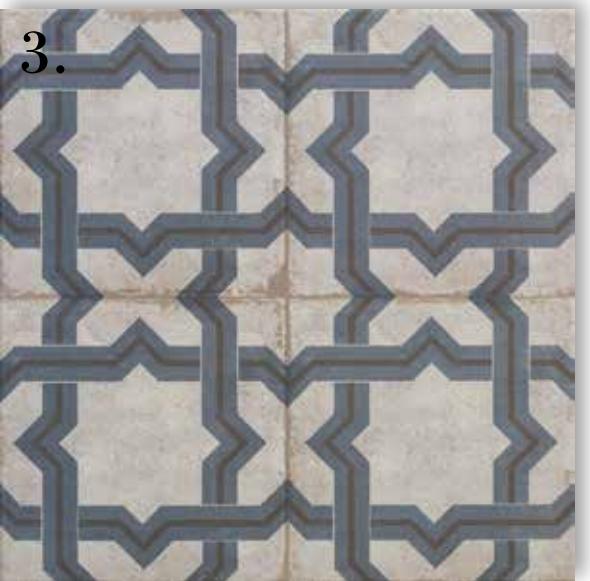
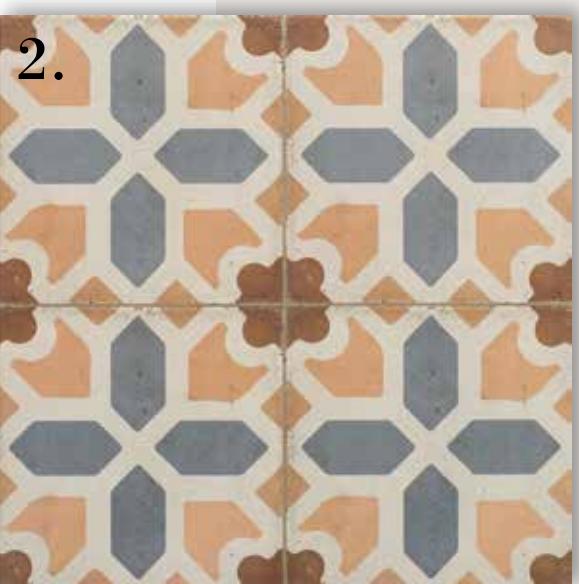
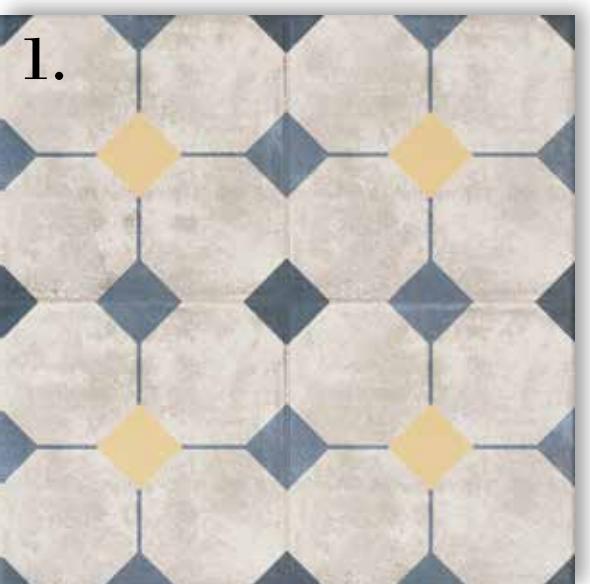
40X40

Vintage-chic patterns of concrete old traditional tiles resulting in modern motives.



HERITAGE

1. Heritage Color 1
2. Heritage Color 2
3. Heritage Color 3
4. Heritage Color 4
5. Heritage Color 5
6. Heritage Color 6



40X40



Colors, surfaces and designs recall the past while enacting the present in shades of grey and colours with a metropolitan vintage flavour.

PLAYTILE 3.0

Third generation of this collection.

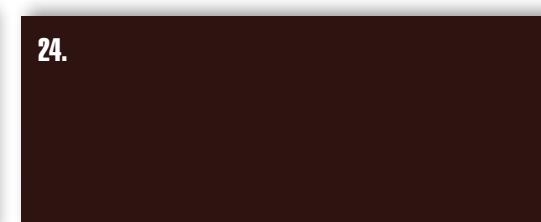
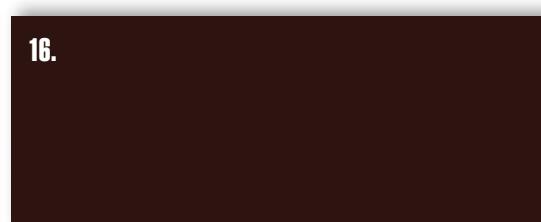
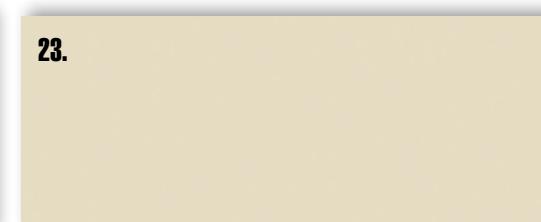
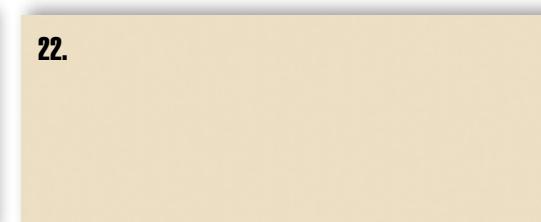
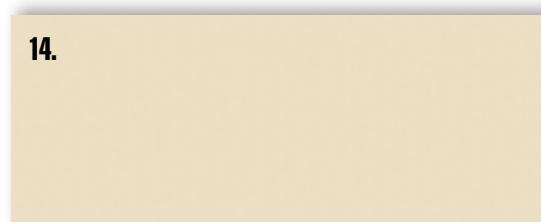
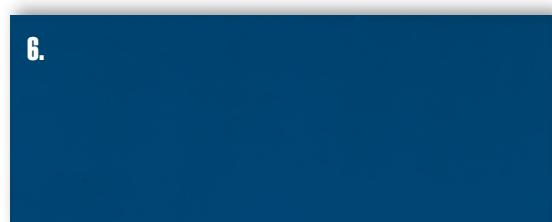
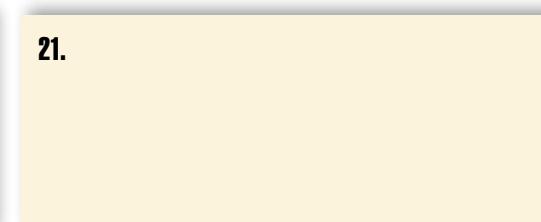
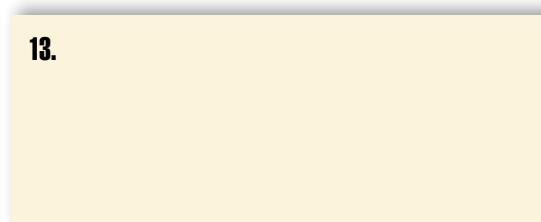
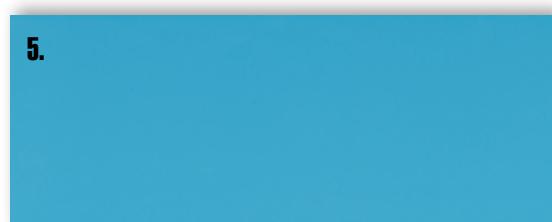
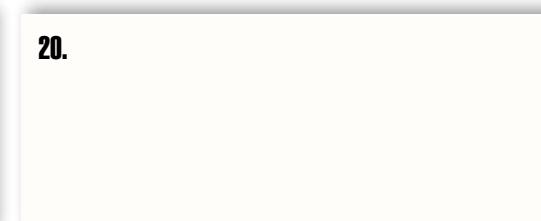
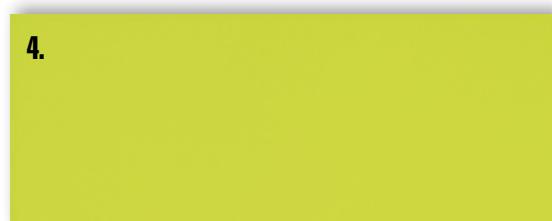
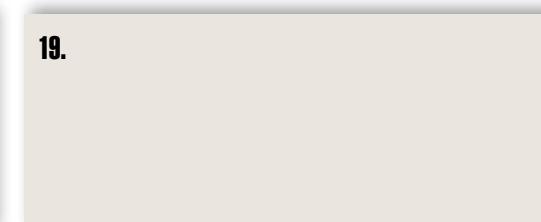
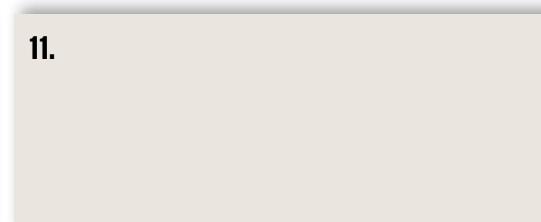
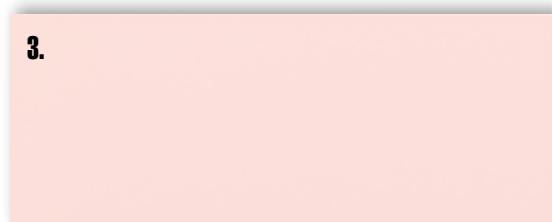
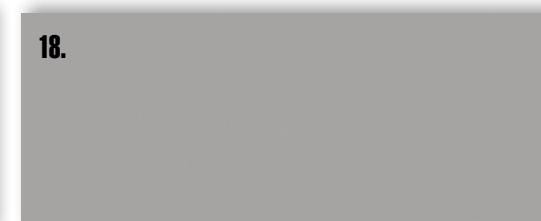
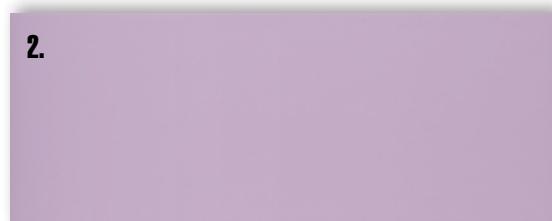
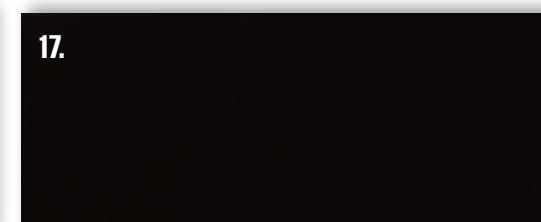
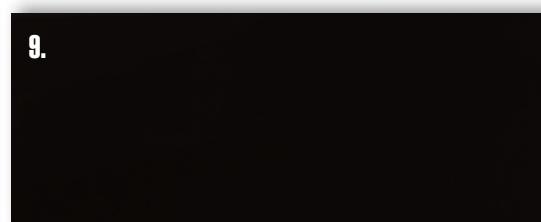
Introducing 9 colours, some of them remake of the previous, others brand new colours on its 10th birthday. Its highest expression is in the multiple colors in homogenous and plain tones and in the interlacing effect of the structural decors.

24 COLOURS

The basic size 20x50 is contemporary and at the same time functional. It is fit for every room size.

PLAYTILE
20X50

Gloss



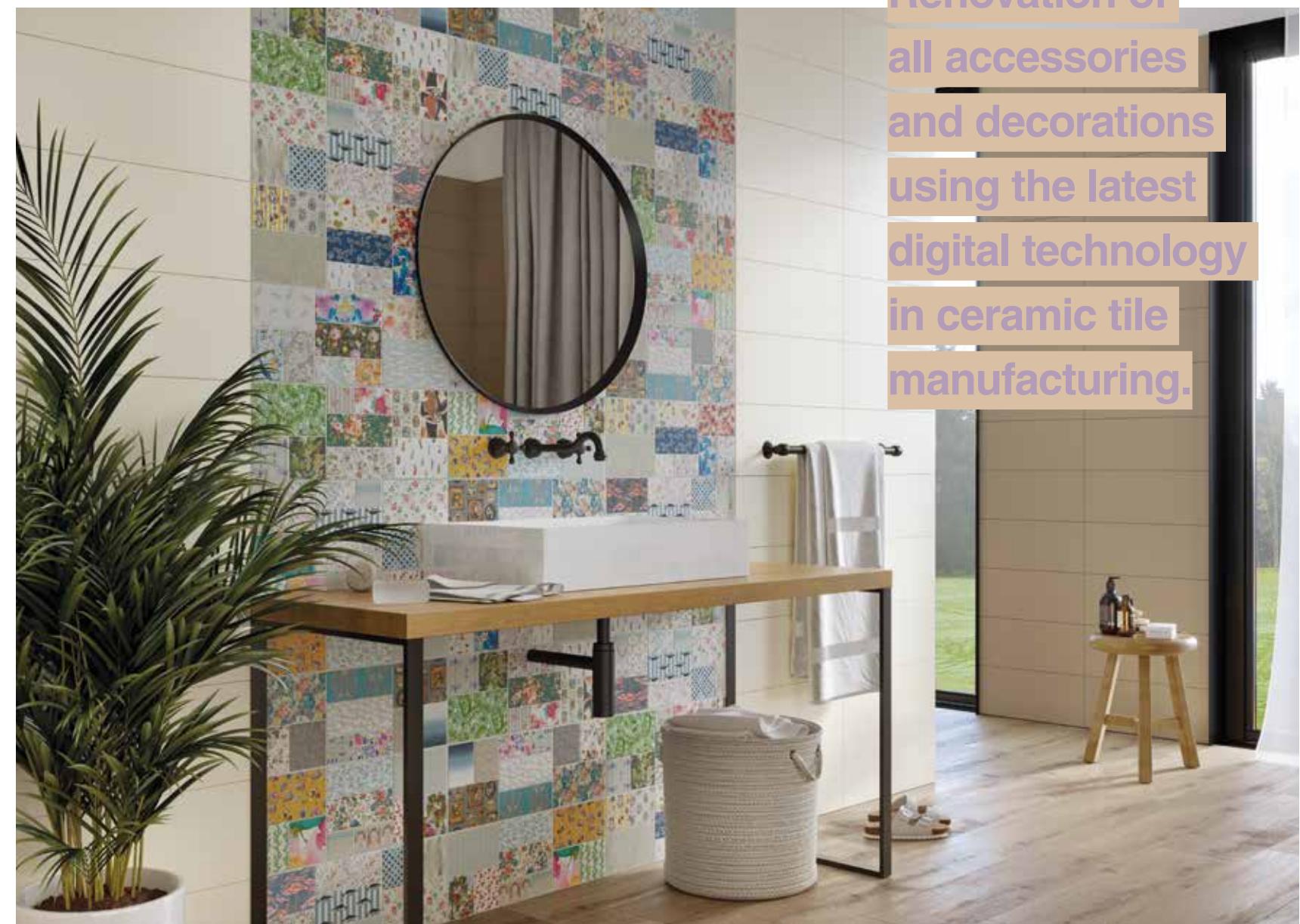
Matt

1. Playtile Vermelho Brilhante 20x50
2. Playtile Violeta Brilhante 20x50
3. Playtile Rosa Brilhante 20x50
4. Playtile Verde Brilhante 20x50
5. Playtile Azul Claro Brilhante 20x50
6. Playtile Azul Escuro Brilhante 20x50
7. Playtile Amarelo Brilhante 20x50
8. Playtile Laranja Brilhante 20x50

9. Playtile Preto Brilhante 20x50
10. Playtile Cinza Escuro Brilhante 20x50
11. Playtile Cinza Claro Brilhante 20x50
12. Playtile Branco Brilhante 20x50
13. Playtile Off White Brilhante 20x50
14. Playtile Creme Brilhante 20x50
15. Playtile Terra Brilhante 20x50
16. Playtile Castanho Brilhante 20x50

17. Playtile Preto Mate 20x50
18. Playtile Cinza Escuro Mate 20x50
19. Playtile Cinza Claro Mate 20x50
20. Playtile Branco Mate 20x50
21. Playtile Off White Mate 20x50
22. Playtile Creme Mate 20x50
23. Playtile Terra Mate 20x50
24. Playtile Castanho Mate 20x50

**Renovation of
all accessories
and decorations
using the latest
digital technology
in ceramic tile
manufacturing.**



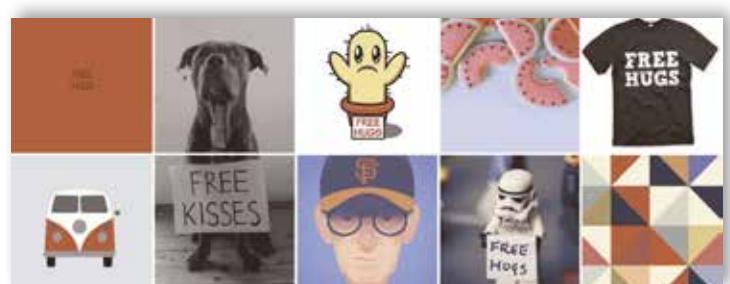
The PLAYTILE collection achieves this by offering the end user a wide range of original colours, selected in line with the most current furnishing trends. Full bright colours fluctuating from the snow white to the extraordinary vitality of the red, from the sophisticated beige to the luxury shades of the blue and black. This collection offers refined chromatic giving the

possibility to decorate interiors in a brilliant way without giving up elegance. The PLAYTILE Series is made also of very important details. Each of the 24 base colours is offered with several pre-cuts and structured tiles and is completed by different decorative pieces reflecting and emphasizing the personality and the refinement of the collection itself.



The decorative pieces play a key role in the PLAYTILE collection, which thanks to the several matching pre-cuts, structures, accessories and decorations allow almost endless solutions for architects, designers and private buyers.

1. Decor Angels 20x50
2. Decor Blue 20x50
3. Decor Color 20x50
4. Decor Patchwork 20x50



1. Decor Free Hugs 20x50
2. Decor Music 20x50
3. Decor Soap 20x50

PLAYTILE is a plain colours project which exists since 2008 made of a careful range of colours, decorative and very effective solutions

Renovation of
all accessories
and decorations
using the latest
digital technology
in ceramic tile
manufacturing.



TECHNICAL INFORMATION

EN 14411:2012

	Características Técnicas Technical Data Caractéristiques Techniques Technische Daten Datos Técnicos	Norma de Ensaio Test Norm Norme du Test Testnormen Norma de Prueba	Anexo • Annex G Anex • Anhang G Grupe • Group BIA	Anexo • Annex I Annexe • Anhang I Grupe • Group BIIA	Anexo • Annex K Annexe • Anhang K Grupe • Group BIII	GRESART® CERÂMICA
[L]	Comprimento e Largura Length and Width Longueur et Largeur Länge und Breite Longitud y Anchura		± 0,6 %	± 0,6 %	± 0,5 %	Garantido Guaranteed Garanti Gewährleistet Garantizado
[E]	Espessura Thickness Épaisseur Dicke Grosor		± 5 %	± 5 %	± 10 %	Garantido Guaranteed Garanti Gewährleistet Garantizado
[W]	Rectilinearidade das Arestas Edge Warpage Rectitude des Arêtes Geradlinigkeit der Kanten Rectitud de los Bordes	EN ISO 10545-2	± 0,5 %	± 0,5 %	± 0,3 %	Garantido Guaranteed Garanti Gewährleistet Garantizado
[R]	Medida da Ortogonalidade Rectangularity Angularité Rechtwinkligkeit der Kanten Grado de Ortogonalidad		± 0,5 %	± 0,5 %	± 0,5 %	Garantido Guaranteed Garanti Gewährleistet Garantizado
[P]	Medida da Planaridade Surface Flatness Planéité de la Surface Ebenflächigkeit Medición de Planaridad		± 0,5 %	± 0,5 %	± 0,5 %	Garantido Guaranteed Garanti Gewährleistet Garantizado
[A]	Absorção de Água Water Absorption Absorption D'eau Wasseraufnahme Absorción de Agua	EN ISO 10545-3	E ≤ 0,5%	3% < E < 6%	E ≥ 10%	Garantido Guaranteed Garanti Gewährleistet Garantizado
[F]	Módulo de Ruptura Modulus of Rupture Module de Rupture Bruchmodul Módulo de Rotura		≥ 35 N/mm²	≥ 22 N/mm²	≥ 12 N/mm²	Garantido Guaranteed Garanti Gewährleistet Garantizado
[H]	Resistência à Flexão Breaking Strength Résistance à la Flexion Biegefestigkeit Resistencia a la Flexión	EN ISO 10545-4	≥ 1300 N	≥ 1000 N	≥ 600 N	Garantido Guaranteed Garanti Gewährleistet Garantizado
[B]	Resistência à Abrasão Resistance to Abrasion Résistance à l'abrasion Abnutzungsbeständigkeit Resistencia a la Abrasion	EN ISO 10545-7	Segundo os Valores do Fabricante According to Manufacturer Requirements Selon les Valeurs du Fabricant Gemäß der Werte des Herstellers Según los Valores del Fabricante	Segundo os Valores do Fabricante According to Manufacturer Requirements Selon les Valeurs du Fabricant Gemäß der Werte des Herstellers Según los Valores del Fabricante	—	Indicação na Tabela de Preços Indication on Price List Indication sur la Liste de Prix Hinweis auf der Preisliste Indicación en la Tabla de Precios
[C]	Resistência ao Fendilhamento Cracking Resistance Résistance aux Trésailures Abnutzungsbeständigkeit Resistencia al Agrietado	EN ISO 10545-11	Exigido Required Exigée Gefordert Exigido	Exigido Required Exigée Gefordert Exigido	Exigido Required Exigée Gefordert Exigido	Garantido Guaranteed Garanti Gewährleistet Garantizado
[S]	Resistência ao Gelo Frost Resistance Résistance au Gel Frostbeständigkeit Resistencia al Hielo	EN ISO 10545-12	Exigido Required Exigée Gefordert Exigido	Exigido Required Exigée Gefordert Exigido	Exigido Required Exigée Gefordert Exigido	Garantido Guaranteed Garanti Gewährleistet Garantizado
[A]	Resistência aos Ácidos e Bases Resistance against Acids and Bases Résistance aux Acides et Bases Beständigkeit Gegen Säuren u Laugen Resistencia a los Ácidos y Bases	EN ISO 10545-13	Segundo os Valores do Fabricante According to Manufacturer Requirements Selon les Valeurs du Fabricant Gemäß der Werte des Herstellers Según los Valores del Fabricante	Segundo os Valores do Fabricante According to Manufacturer Requirements Selon les Valeurs du Fabricant Gemäß der Werte des Herstellers Según los Valores del Fabricante	—	Minimo: GLB Minimum: GLB Minimum: GLB Minimum: GLB Minimo: GLB
[M]	Resistência aos Produtos de Limpeza Domésticos Resistance to Household Cleaning Products Résistance aux Produits Ménagers de Nettoyage Beständigkeit Gegen Haushaltspodukte Resistencia a los Productos de Limpieza Domésticos		Mínimo: GB Minimum: GB Minimum: GB Minimum: GB Mínimo: GB	Mínimo: Classe 3 Minimum: Classe 3 Minimum: Classe 3 Minimum: Classe 3 Mínimo: Classe 3	Mínimo: Classe 3 Minimum: Classe 3 Minimum: Classe 3 Minimum: Classe 3 Mínimo: Classe 3	Garantido Guaranteed Garanti Gewährleistet Garantizado
[T]	Resistência às Manchas Staining Resistance Résistance aux Taches Beständigkeit Gegen Flecken Resistencia a las Manchas	EN ISO 10545-14	—	—	—	Garantido Guaranteed Garanti Gewährleistet Garantizado

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